

Join Us! October 23 – 25, 2014

Holiday Inn Austin Midtown
6000 Middle Fiskville Rd
Austin, TX



REUSE EXPO!



Visit our reuse exhibitors at the expo and around Austin.



Find eco-friendly gifts and innovative reuse services.



Experience our upcycling frenzy, fashion show and film screening.



Learn the latest reuse and zero waste skills at our workshops.

Thursday, Oct. 23

Ultimate Upcycle Challenge 5pm – 7pm

Where creative reuse meets “Iron Chef” — we’re challenging 4 teams of artists, makers and DIYers to creatively reuse a basket of cast-offs!

Silent Auction

5pm – 7pm

Bid on a range of fantastic items — from upcycled art, reusable products, gift certificates for reuse stores and much more!

The Reuse Expo is OPEN TO THE PUBLIC. During the Ultimate Upcycle Challenge, Silent Auction, ReFashion Show and prior to the film screening there will be free munchies and a cash bar! Suggested donation of \$5. Proceeds benefit Reuse Alliance.

Friday, Oct. 24

ReFashion Show 5pm – 7pm

Highlights the region’s greenest fashion — including reclaimed, upcycled and repurposed fashions from a variety of local and national designers.

Film Screening

7pm – 9pm

Premiere of the uplifting documentary “REUSE! Because You Can’t Recycle The Planet.” Stay for a Q&A with the filmmaker Alex Eaves of Stay Vocal.

Saturday, Oct. 25

Training Workshops 10am – 12pm

- How to Create and Implement a Reuse Business Plan
- How to Start and Manage a Repair Cafe
- Zero Waste Planning Workshop (\$100 fee)
- Pre-registration is required: reuseconex2014workshops.eventbrite.com

Self-Guided Reuse Tour

10am – 5pm

Free and open to ALL — pick up an Austin Reuse Tour Map at the expo or online to access special offers.

Exhibitor Spotlight:

- Austin Creative Reuse
- Austin Resource Recovery
- Building Materials Reuse Association
- Community Recycling

- iFixit.com
- Klean Kanteen
- Planet Reuse
- Re-Sourcery
- Reuse Alliance TX

- ReUse Consulting
- SCRAP Denton
- Stay Vocal
- The Scrap Exchange
- Treasure City Thrift

Learn more about these **creative, local events** at reuseconex.org

