INNOVATE
TRANSFORM
SUSTAIN

ReuseConex 2014
3rd International Reuse Conference & Expo
Hosted By

ReuseAlliance
Our Programs & Services
- Networking Opportunities
- Online Discussion Forums
- Members E-Newsletter
- Outreach & Advocacy
- Research Projects
- ReuseConex, International Reuse Conference & Expo
- The Master Reuser® Training Program

Promoting the social, environmental, and economic benefits of reuse; and connecting and supporting the reuse community in the USA & beyond.

To find out how you can join the reuse movement and support our efforts visit us online at www.ReuseAlliance.org

info@reusealliance.org | reusealliance
Dear Attendees,

On behalf of Reuse Alliance and its Board of Directors, I would like to thank you for joining us for ReuseConex 2014, the 3rd International Reuse Conference and Expo. We’re excited to be in Austin!

Reuse Alliance is proud to host this one-of-a-kind event which brings together the “Reuse Community”, a diverse and resourceful group of individuals and organizations. Reuse contributes to the economic, social and environmental fabric of our communities, it disrupts inefficient systems and builds resilience—and we love every minute of it!

The theme of ReuseConex 2014 is Innovate. Transform. Sustain. This event serves as a platform for sharing innovative reuse initiatives, transformative ideas, and replicable programs, research and policy. Our goal with ReuseConex was to create an environment where we can come together to network, explore common challenges, share ideas and best practice; as well as set the stage for future collaborations. Here you’ll learn actionable strategies from reuse professionals representing almost every aspect of reuse—from green building and creative reuse to the make-share-repair economies. We encourage you to bring these valuable tools back to your communities to help reuse grow and thrive.

We would like to take this opportunity to express our gratitude for the vast efforts of our planning committee members, especially our committee chairs—Blythe Christopher, Catherine Huebscher, Cory Skuldt, Heather Gregory, Katie Pichette, Kelley Carmichael Case, Kendra Bones, Natalie Betts and Rebecca Stuch. We are also enormously grateful for the support of our sponsors—including City of Austin | Austin Resource Recovery, Goodwill Central Texas, iFixit and Klean Kanteen; as well as for the inspiring ideas and innovative products and services shared by all of our speakers, moderators, exhibitors and special event participants. A warm thanks also to keynote Cat Fletcher, emcee Harriet Taub and filmmaker Alex Eaves for their special contributions to ReuseConex 2014.

And of course we would like to thank you—our attendees, for coming and bringing your time and talents to help support the growth of the reuse movement! By choosing to reuse in your daily lives you’re helping to create a cleaner environment, a greener economy, and a more creative and equitable society. As leaders in your fields, I encourage you to stay actively engaged and give us feedback on how we can help you to continue to increase awareness of, and access to, reuse and the reuse community.

Enjoy ReuseConex and I look forward to you joining us for future Reuse Alliance activities!

Sincerely,

MaryEllen Etienne
Founder | Executive Director
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Founder & Host
Reuse Alliance

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Reception | Thirsty Planet Brewing

Thursday’s Meal Sponsors
Breakfast | Cascade Alliance
Morning Coffee Break | ReUse Consulting
Lunch | City of Austin | Austin Resource Recovery
Afternoon Coffee Break | PlanetReuse
Reception | Goodwill Central Texas

Friday’s Meal Sponsors
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Morning Coffee Break | iFixit
Lunch | Reuse Alliance’s Board of Directors
Afternoon Coffee Break | Materials for the Arts
Reception | Goodwill Central Texas
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Nora Ureste, Austin Creative Reuse
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* Reuse Alliance, Board of Directors
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October 23, 2014

Welcome!

On behalf of the City of Austin, we are honored to be hosting this year’s ReuseConex International Reuse Conference and Expo. Austin is a city of creativity and ingenuity, and a national leader in sustainability, making it the perfect place for this year’s conference, with the theme “Innovate. Transform. Sustain.”

Austin is a pioneer in zero waste and we are working hard every day to achieve our goal of keeping at least 90 percent of discarded materials out of the landfill by 2040. Reuse is a critical component of our zero waste strategy. Reuse generates environmental benefits by reducing the need for new products, economic benefits by creating jobs and investment in reuse, and social benefits by filling material charitable needs.

I encourage you to experience Austin’s reuse economy first-hand. On the City’s LocallyAustin.org website, you can find locally-owned “Shop Zero Waste” businesses that make and sell upcycled items, or participate in the repair and sharing economy.

Thank you for choosing Austin for this year’s conference and for the work you do each day to sustain our economy and our environment through reuse. For those of you visiting Austin, I know you will enjoy your time in our beautiful city. I look forward to the City of Austin’s continued partnership with ReuseConex and the Reuse Alliance to strengthen our sustainability efforts.

Sincerely,

Lee Leffingwell
Mayor

The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request.
Reuse Expo | Hill Country C/D

Thank you to the wonderful businesses, nonprofits and artists participating in our third Reuse Expo. Our exhibitors are companies that provide reuse-related products and services and/or are hoping to partner with the reuse community. We encourage you to learn more about each one of them!

Austin Creative Reuse
Austin EcoNetwork
Austin Habitat ReStore
Building Material Reuse Association
Cascade Alliance

  St. Vincent de Paul Society of Lane County
City of Austin | Austin Resource Recovery
City of Denton | Denton Solid Waste & Recycling
Community Recycling
End Food Waste

  Feed the 5000 Oakland
Goodwill Central Texas
iFixit
iWasteNot Systems
Natural Awakenings Austin
Resource Recycling
Reuse Alliance

  Reuse Alliance CA
  Reuse Alliance OR
  Reuse Alliance TX
Re-Sourcery

  Blythe Christopher (artist)
  Carol Gonzales (artist)
ReUse Consulting
SCRAP USA

  SCRAP Denton
Stay Vocal
The Reuse People
The Scrap Exchange
Toybrary Austin
Treasure City Thrift
WateReuse Association

  WateReuse Texas
Zero Waste Advocacy

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Reuse Expo open Thursday and Friday in the Hill Country C/D — during session breaks and evening receptions

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Thank you to the wonderful businesses, nonprofits and artists participating in our third Reuse Expo. Our exhibitors are companies that provide reuse-related products and services and/or are hoping to partner with the reuse community. We encourage you to learn more about each one of them!
Keynote Speaker

Cat Fletcher
Co-Founder
Freegle UK | Brighton Waste House
@thisisfreegle

Keynote Address: When Cat Fletcher co-founded Freegle with many other enthusiastic grassroots volunteers back in 2009 she couldn’t have envisaged just how much ‘reuse’ would take over her life. It is now much more than a full time job.

Cat’s keynote address will cover the important links between reuse and building community resilience. The need to reduce waste has never been greater as the world’s population expands, resource scarcity becomes a reality, and communities around the globe endure financial uncertainty and social challenges. The upside of this gloomy scenario is that never has there been a better time for the Reuse Sector to grow into a flourishing mainstream enterprise that straddles business, government and citizen’s needs. Cat will discuss the importance of measuring the economical, social and environmental value of reuse and the need to work quickly and collaboratively to forge positive change across all sectors. She has walked the walk and has practical real life insight into the barriers and triumphs of accelerating reuse in her own community—by using technology, enthusiasm, collaboration, campaigning and good old fashioned grass roots engagement to make this happen. Collectively the Reuse Sector can truly address some of the most pressing day to day problems we all face in the transition to creating sustainable (and happy!) communities around the world. Cat will inspire you to do that bit more to embed reuse across your community when return home after ReuseConex.

Biography: Cat Fletcher is a reuse activist and known locally as the “Resource Goddess.” She is a founding member and Head of Media for Freegle UK (“Free Giving. Locally. Easily.” UK’s biggest online reuse network with 1.8+ million members) and also voluntarily runs the Brighton Freegle group with 20,000+ local members. Cat developed the concept and sourced the materials for the award-winning Brighton Waste House with the University of Brighton, which is 90% constructed with reused (second or third life) materials—a triumph of design innovation and waste prevention. She is now the UK’s first Reuse Manager for a city government. Cat, who originally hails from Sydney, Australia, has spent two decades in the UK being disruptive to and delivering solutions for everyday waste issues. She is a huge believer that we will all flourish by using less but doing more through cross sector collaboration, technology and people power. Cat has plans afoot for a permanent reuse depot and continues to work with a plethora of organizations to accelerate resourcefulness and reduce waste.
WateReuse Texas: promoting the responsible stewardship of Texas water resources

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Schedule for Wednesday, October 22

4 – 9 pm  Registration Open | Ballroom Lobby
Expo Set-Up for Sponsors & Exhibitors

5:30 – 6:30 pm  Reuse Community Meeting | Elm
A Moderated Roundtable Discussion

7 – 9 pm  Welcome Reception | Reuse Alliance Hospitality Suite
**Schedule for Thursday, October 23rd**

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<td>9:15 – 10:15 am</td>
<td><strong>Opening Remarks &amp; Keynote Address</strong></td>
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<td>Opening Remarks — Harriet Taub, Materials for the Arts</td>
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<td>Welcome to Austin — Robert Gedert, City of Austin</td>
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<td>Keynote Address — Cat Fletcher, Freecycle UK</td>
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<td>10:20 – 10:50 am</td>
<td><strong>Transforming the World Through Reuse</strong></td>
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<td>Speaker — Mary Rose, Network for Business Innovation</td>
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<td>and Sustainability</td>
<td>Commercial Resource Synergies: Discover the innovative solutions the NorthWest is using to channel business waste streams into reuse.</td>
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<td>Speaker — Robert Gedert, City of Austin</td>
<td>Municipal Reuse Strategies: Learn about Austin’s road to Zero Waste.</td>
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<td>Speaker — Kim Cantrell, California Assistive Technology Reuse Coalition</td>
<td>Transforming Lives: Find out how the reuse of durable medical equipment is touching lives across California.</td>
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<tr>
<td>10:55 – 11:55 am</td>
<td><strong>Plenary Session</strong></td>
<td><em>Hill Country C/D</em></td>
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Reuse Expo: Lunch & Networking | *Hill Country C/D*

**Upcycling, Reusables & Resale | Hill Country B**

*Moderator — Kelley Carmichael Casey, SCRAP USA | Reuse Alliance*
*Speaker — Carol Jo Morgan, The I.D.E.A. Store*
*Speaker — Andrea Stoner Leaman, Lancaster Creative Reuse*
*Speaker — Tibora Girczyc-Blum, SCRAP Humboldt*
*Speaker — Theresa Harris, Elemental Essentialz*
*Speaker — Stephen Castrianni, Community Recycling*
*Speaker — Cory Skuldt, Treasure City Thrift*

**Reuse & The Built Environment | Cyprus**

*Moderator — Cassidy Ellis, Austin Energy Green Building*
*Speaker — Jen Wong, Materials Lab, University of Texas at Austin*
*Speaker — Dawn Whipple, City of Austin | Austin ReBlend*
*Speaker — Diane Cohen, Finger Lakes Reuse*
*Speaker — Maggie Clarke, Beyond Waste Solutions*
*Speaker — David Little, Austin Habitat ReStore*
*Speaker — Mike Thrutchley, The Reuse People*

**Make, Repair & Share | Elm**

*Moderator — Mary Elizabeth Cantu, spare parts*
*Speaker — Mary Beth Trautwein, Tinkering School at reDiscover Center*
*Speaker — Nancy Lo, Hennepin County Fix-it Clinic*
*Speaker — Vincent Lai, Fixers Collective*
*Speaker — Joshua Jake Vaughan, Connect2Good*
*Speaker — Cat Fletcher, Fregle UK | Brighton Waste House*

**Reuse Expo: Refreshments & Networking**
*Hill Country C/D*

**Growing the Reuse Community | Hill Country B**

*Moderator — Anne Nicklin, Building Materials Reuse Association*
*Speaker — Jordan Figueiredo, EndFoodWaste.org | Feeding the 5000 Oakland Food Rescue: Learn how ‘Feeding the 5000’ is helping to end food waste, raise awareness about hunger and spark a food rescue revolution in the USA and beyond.
*Speaker — Eva Steinle-Darling, Carollo Engineers | WateReuse Texas Water Reuse: Find out more about the WateReuse Association’s multi-pronged approaches to reclaiming and reusing water.*
*Speaker — Jennifer O’Brien, Resource Depot | Creative Reuse Association Creative Reuse: How the Creative Reuse Association is organizing a national network of creative reuse centers by sharing challenges and opportunities.*

— Speaker bios are online at bit.ly/RC2014SpeakerBios
The Austin EcoNetwork salutes world leaders in reuse.

Keeping Austin connected and green since 2003.

AustinEcoNetwork.com

A nonprofit organization providing deconstruction, consulting and training services nationwide. With offices in Oakland, Los Angeles, San Diego, Sacramento, San Bernardino, Phoenix, Salt Lake City, Boise, Dallas, Ft. Worth, Houston, Denver, Kansas City, Omaha, Chicago, Cleveland, West Haven, Durham and Tampa.

www.TheReUsePeople.org

888.588.9490
Schedule for Thursday continued

5 pm

Reception in Reuse Expo Starts | Hill Country C/D
Visit with our exhibitors and bid on the Silent Auction!

Ultimate Upcycle Challenge | Hill Country C/D
Where creative reuse meets “Iron Chef” — and we’ll be crafting our ‘cast-offs.’ Pun intended. We will be challenging four teams of artists, makers and DIYers to creatively reuse the materials provided to them in just 8 minutes!

Co–MC — Nicole McGee, Upcycle Parts Shop
Co–MC — Tibora Girczyc-Blum, SCRAP Humboldt

Competitors — Keepin-it-Weird Krafters Austin Creative Reuse
Carole LeClair and Leslie Hall

Competitors — Make & Takers SCRAP USA
Kate Stock and David Bethuy

Competitors — Plundering Pirates Treasure City Thrift
Raquel Rodriguez and Juliette Nickle

Competitors — Ravaging Repurposers Creative Reuse Association
Jennifer O’Brien and Carly Sinnadurai

Judge — Ashley Andrews, Pittsburgh Center for Creative Reuse
Judge — Barbara Moore, Pittsburgh Center for Creative Reuse
Judge — Sherill Baldwin, CT Department of Energy & Environmental Protection

7 pm

Reception & Silent Auction Ends
Enjoy Austin, sleep well and we will see you tomorrow!

The Magic of Resourcing Materials
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We thank you for your support of reuse.
Join us on November 7th to Raise the Roof for Austin’s first creative reuse center!
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AUSTIN CREATIVE REUSE
Schedule for Friday, October 24th

8 – 9 am

Reuse Expo: Refreshments & Networking

*Hill Country C/D*

9:05 – 9:15 am

**Introductory Remarks** | *Hill Country B*
MC — Harriet Taub, Materials for the Arts | Reuse Alliance

9:15 – 10:20 am

**Sustaining the Reuse Movement** | *Hill Country B*

**Moderator** — Kyle Wiens, iFixit | Reuse Alliance

**Speaker** — Alicia Polacok, City of Portland | Resourceful PDX

Thoughtful Consumption: Learn how programs give residents the tools they need to make simple but effective changes in their everyday choices. They prioritize waste reduction and behavior change through policy plans by shifting actions upstream and providing resources to consume in ways that benefit each other and the community. She will explore the role the local government can and should have in the reuse community’s growth and development.

**Speaker** — Andrew Mangan, US Business Council on Sustainable Development

Resource Synergies: All materials flowing between business and industry have value, and much of this value is not recognized and becomes waste. Waste flows take on a whole new meaning when companies have a pathway that reveals the range of unseen reuse possibilities. He will talk about how by-product synergies happen and how we can help push them forward to flourishing status.

**Speaker** — Dave Bennink, ReUse Consulting

On the Job Training: Over 20 years of helping over 100 reuse operations across North America has provided a unique perspective. He will focus on how the economic factors of deconstruction and building material reuse - from reuse center operations and job training/cration/retention to the value of salvaged materials - can positively impact the reuse movement.

10:25 – 10:55 am

Reuse Expo: Refreshments & Networking

*Hill Country C/D*

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Getting to Zero Waste with Reuse | *Hill Country B*

**Moderator** — Andrew Dobbs, Texas Campaign for the Environment Fund

**Speaker** — Josh Blaine, in-gredients

Breaking the Curse of Convenience: What we can do to break this curse and move mainstream culture closer to zero waste.

**Speaker** — Natalie Betts, Austin Resource Recovery

Austin Promotes Reuse: Learn about how reuse initiatives are helping the City of Austin meet its Zero Waste goal of 90% landfill diversion by 2040; and how the City’s new programs will help local reuse groups grow their business.

**Speaker** — Kyle Wiens, iFixit | Reuse Alliance

Starting a Repair Revolution: Making repair accessible to everyone is the best shot we’ve got at making a profit while diverting waste. We can’t keep throwing away perfectly repairable products! We need to get every last bit of functionality from the things we own before we toss them aside.

Regenerating Communities through Adaptive Reuse | *Hill Country C*

**Moderator** — Nicole Tai, Green Lynx | Reuse Alliance

**Speaker** — Jody Mabary, Tornado Garden Hattiesburg

From Tornado to Tomatoes: How volunteers came together to repurpose tornado debris to create a sustainable vegetable garden using permaculture principles.

**Speaker** — Nicole McGee, Upcycle Parts Shop

Upcycling St. Clair: Discover the revitalization strategies used in a disinvested neighborhood of Cleveland, Ohio.

**Speaker** — Joaquin Mariel, Ecology Action of Texas

Transforming a Landfill into a Nature Preserve: Hear about our experiences working with a diverse group of stakeholders to remediate a 10 acre landfill in the heart of East Austin through an entirely people powered process.

Maximizing the Value of Reuse | *Elm*

**Moderator** — Ann Woodward, The Scrap Exchange | Reuse Alliance

**Speaker** — Terry McDonald, St. Vincent de Paul Society of Lane County

Destination-Transformation: There’s the usual place the thrift industry goes-then there’s where we venture. We repurpose items destined for recycling to divert waste, create jobs, and build a new product line.

**Speaker** — Kelly Freeman, Goodwill Central Texas

Social Enterprise and Reuse - The Goodwill Model: An overview of how reuse supports the Goodwill Central Texas mission of “generating lifelong connections to work” for individuals with barriers to employment.

**Speaker** — Kate Stock, SCRAP USA

Empowering Reuse Organizations through Metrics: Participants will learn how to capture, understand, and talk about their reuse data and metrics to empower effective management and dynamic promotion of their organization.

— Speaker bios are online at bit.ly/RC2014SpeakerBios
### Strategic Partnerships in Action | Cyprus

**Moderator** — Brandi Clark Burton, Austin EcoNetwork

**Speaker** — Leslie Beasley, Open Arms  
Nonprofit seeks to have environmental impact while creating jobs: Open Arms, a USA sustainable textiles manufacturer committed to empowering refugee women, was looking for partnerships to create living wage employment opportunities.

**Speaker** — Chelsea Woodhead, BuildASign.com  
Business seeks sustainable materials management solutions: BuildASign.com, an online custom printer, was looking for a home for their non-recyclable vinyl banner waste.

**Speaker** — Amy George, BlueAdvocado  
Retailer seeks innovative production partners: BlueAdvocado, a certified B Corp and green lifestyle products brand whose mission is to reduce waste and preserve the earth we love, was looking for a partner to create a ‘Made in the USA’ line of reusable totes and accessories.

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### Activating Your Community | Elm

**Moderator** — Kendra Bones, Ecology Action of Texas

**Speaker** — Yazhi Smith, Real Diaper Association

**Speaker** — Dustin Fedako, East Side Compost Pedallers

**Speaker** — Alyssa Kail, GLEANings

**Speaker** — Harriet Taub, Reuse Alliance | Materials for the Arts

**Speaker** — Anne Nicklin, Building Materials Reuse Association

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### Creating Resource Synergies | Hill Country B

**Moderator** — Cindy Correll, Portland Habitat ReStore | Reuse Alliance

**Speaker** — Thomas Vinson, RENEW Materials Exchange

**Speaker** — Norm Ruttan, iWasteNot Systems

**Speaker** — Mindy Reed, Recycled Reads

**Speaker** — Rohi Sukhia, Tradeloop

**Speaker** — Jeremy Kranowitz, Sustainable America

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### Reuse Expo: Lunch & Networking

*Hill Country C/D*

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### Reuse Expo: Refreshments & Networking

*Hill Country C/D*

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Investing in the Reuse Revolution | Hill Country B

Moderator — Kyle Wiens, iFixit | Reuse Alliance
Speaker — Alex Eaves, Stay Vocal
Crowdfunding & Reuse: How crowdfunding platforms help promote and support the Reuse Movement, and learn more about Stay Vocal’s reward-based KickStarter Campaign funded the documentary: REUSE! Because You Can’t Recycle the Planet.

Speaker — John Bushe, Permacredits.org | Adbongo, Inc
Bitcoin & The New, Resource Economy: Learn about the basics of cryptotechnologies, including benefits, economics, and examples of usage in cities and projects worldwide.

Speaker — Jeremy Kranowitz, Sustainable America
Innovative & Entrepreneurial Funding Solutions: Hear about the investments Sustainable America is making in a company that uses “aeroponics” to grow food in abandoned industrial spaces and a web platform to encourage more food production in unusual, reused spaces across the country.

5 – 7 pm

Reception in Reuse Expo Starts | Hill Country C/D

ReFashion Show | Hill Country C/D
Highlights the region’s greenest fashion — reclaimed, upcycled and repurposed fashions from a variety of local designers, including:

ReFashion Show Coordinator — Cory Skuldt, Treasure City Thrift
ReFashion Show MC — Alyssa Kail, GLEANings
Participant — The Thrifters, Treasure City Thrift
Participant — Rebekah Trigg
Participant — Chesley Williams, Cantionette Studio
Participant — Tina Sparkles
Participant — Shana McCracken, Gigantic Idea
Participant — Mitra Chester, St. Vincent de Paul Society of Lane County
Participant — Alex Eaves, Stay Vocal
Participant — Alana Presely, City of Denton’s Trashion Show

Film Screening & Talkback | Hill Country B
Premiere of the uplifting documentary “REUSE! Because You Can’t Recycle The Planet.” Stay for a Q&A with the filmmaker Alex Eaves of Stay Vocal.

MC/Film Maker — Alex Eaves, Stay Vocal
Panelist — Mary Elizabeth Cantu, spare parts
Panelist — Jody Mabry, Tornado Garden Hattiesburg

Thank you again for attending ReuseConex 2014.
Please join us for one of our exciting workshops tomorrow!
Pre-registion is required: reuseconex2014workshops.eventbrite.com
Schedule for Saturday, October 25th

9:30 am – 3 pm

Zero Waste Planning Certificate Training | Hill Country B

Introduction to Zero Waste Certified Training: This workshop will demonstrate how Zero Waste can be a key part of community and business sustainability plans, help reduce greenhouse gases and create jobs. Businesses are leading the way to Zero Waste and many already divert over 90% of their discards from landfills and incinerators. Zero Waste Communities have adopted Zero Waste goals and plans to implement those goals. Zero Waste Businesses and Communities focus first of reducing and reusing, generating much more support for reuse operations. Fee for this workshop. Pre-registration is required: reuseconex2014workshops.eventbrite.com

Speaker — Gary Liss, Zero Waste International Alliance
Speaker — Richard Anthony, Grassroots Recycling Network

All day

Take a Tour of Austin’s Reuse Community

Want to learn more about Austin’s Reuse Community? If you will be touring Austin, please visit some of the local reuse operations. Pick up a map at the Reuse Expo, or take the virtual tour anytime: bit.ly/AustinReuseCommunityMap

Note: Some are open to the public, others are not. Websites provided for all.
Schedule for Saturday continued

Community Reuse Center Business Template & Lessons Learned from a Reusables Entrepreneur | Elm
Pre-registration is required: reuseconex2014workshops.eventbrite.com

**Speaker — Jackie Doherty, Finger Lakes ReUse**
A Template for the Community Reuse Center Model: Learn how to harness and maximize the powerful economic and environmental impacts of reuse by starting up a thriving, independent, community based nonprofit reuse operation.

**Speaker — Theresa Harris, Elemental Essentialz**
Waste Nothing! The Elemental Essentialz Formula: Explore reuse through the eyes of an outsider; an infant in this movement. Share the enthusiasm that creativity and innovation can bring to the world of zero waste, as Theresa Harris tells her story - including the company’s unique solutions to packaging challenges (e.g. retailer consumer assumptions, breakage/damage, reusable vs. single-use packaging); how Elemental Essentialz has been able to partner successfully with like-minded businesses; and why Elemental Essentialz’ mission to “Improve Health” grew to include “Waste Nothing.”

How to Start/Operate a Repair/Fixit Clinic | Cyprus
Pre-registration is required: reuseconex2014workshops.eventbrite.com

**Speaker — Cindy Correll, Repair PDX**
Repair Cafes & Your Community: How Repair Cafes can help bring together local residents, government, nonprofits, and reuse businesses to promote reuse.

**Speaker — Nancy Lo, Hennepin County Fix-it Clinic**
Start your own Fix-It Clinic: At Hennepin County’s monthly Fix-It Clinics, members of the public bring in broken household items and receive free guided assistance from volunteers with repair skills to disassemble, troubleshoot and fix their item. Learn how to start a similar program in your community.

Behind the Scenes at Goodwill | 6505 Burleson Road, Austin – 78744
Pre-registration is required: reuseconex2014workshops.eventbrite.com

**Speaker — Kelly Freeman, Goodwill Central Texas**
A comprehensive guided tour of the reuse operations of Goodwill Central Texas.

Thank you all for attending the workshops!
We wish you luck and support in your future projects!
Our Board of Directors is Proud to Sponsor ReuseConex 2014!

Reuse Alliance is a national nonprofit working to increase public awareness of reuse by educating individuals and organizations about the social, environmental and economic benefits of reuse.

Join Reuse Alliance — to advance reuse and build the #ReuseMovement!

www.reusealliance.org

Become a Member to Benefit from our Programs and Services

- Master Reuser™ webinar-based training workshops
- Online discussion forum
- Referrals to reuse outlets
- Reuse-related research
- Discounts to ReuseConex
- National Reuse Day campaign
- Networking events
- Promotion of reuse-related news and events
Austin Resource Recovery, a City of Austin service, welcomes you to the Live Music Capital of the World. We hope you enjoy your time here and leave with new ideas to help you Innovate, Transform and Sustain.

We’ve made it easier for you to shop local while you’re here. Austin is home to thousands of independent, locally-owned and eco-friendly businesses. LocallyAustin.org is an easy-to-use online directory of locally-owned businesses. The website also features Shop Zero Waste businesses that sell recycled content and reused products.

The City of Austin is redeveloping its first eco-industrial park – the Austin [re]Manufacturing Hub. This hub will host reuse and recycling manufacturing industries.

Learn more at austintexas.gov/ecopark