

ReuseConex 2014 Speaker Biographies

Alex Eaves

Stay Vocal

Alex Eaves is a 'Reuse Pro' who lives and breathes a reuse life to benefit people, planet & wallet. That's why he decided to create the documentary, "REUSE! Because You Can't Recycle the Planet.", which exemplifies how reusing is not only more beneficial for people, planet, and wallet than recycling, but it's easy, it's fun, and it's everywhere. The film is the result of a tour of the contiguous US, funded by a Kickstarter campaign. Reusing has been a part of Alex's life since he used old refrigerators for skateboarding obstacles as a kid. But what really sparked his passion for reuse was his years of selling merchandise for bands around the world. He saw the mass production, and in many cases destruction, of t-shirts. He saw a problem and decided to create a solution. In 2008 he turned his skateboarding and apparel brand, STAY VOCAL, into a reuse apparel brand that rescues t-shirts to give them a second life. A month later, he won a nationwide award for "Best Small Business Idea." The brand is now certified by both Reuse Alliance and Green America. Most recently, Alex has partnered with The Attic Fanatic, a restyled furniture store in Hanover, MA and Why Buy New? REUSE!, an online store focusing on promoting used options for everything. Currently Alex is finishing up his training to officially become a "Master Reuser" (Reuse Alliance).

Alicia Polacok

City of Portland | Resourceful PDX

Alicia Polacok has worked at the City of Portland for over 10 years, where she is on the residential outreach team, engaging Portlanders through community building, events, tabling, social media and publications. She works on Be Cart Smart, the curbside collection program which includes every other week garbage and weekly composting and recycling; Be Resourceful, a thoughtful consumption program that gives Portlanders tools and ideas to take action and find resources for everyday choices; and neighborhood cleanup events where Portland neighborhood associations host bulky waste, recycling and reuse events. She takes part in the EPA Region 10 'Food: Too Good to Waste' Leadership Team, is a steering committee member of the Oregon Chapter of Reuse Alliance and is organizing repair café events with Repair PDX.

Alyssa Kail

GLEANings

Alyssa Kail is an artist and creative reuse consultant. She has worked in a variety of roles in the creative reuse and sustainability sector, including management at SCRAP PDX and Cracked Pots' ReClaim It!, both in Portland, OR. She also is the co-author of The Social Entrepreneur's Guide to Starting a Creative Reuse Center. Alyssa was honored to be awarded the 2014 GLEAN artist-in-residence, where she was granted access to the waste transfer station to utilize and transform waste materials into works of art. Alyssa received her Masters of Fine Art in Applied Craft and Design from Oregon College of Art & Craft and Pacific Northwest College of Art and a Bachelor's degree in Environmental Studies from the University of Pittsburgh. Currently relocating back to Pittsburgh from Portland, Alyssa looks forward to continuing to partner with reuse organizations and businesses alike to implement and extend programming to connect artists with waste materials to engage and inspire a wider audience in the conversation of reuse.

Amy George

BlueAvocado

Amy George is CEO and Co-founder of BlueAvocado, a lifestyle products company that creates simple solutions to reduce waste and preserve the earth we love. To date the company has helped thousands avoid 152 million disposables and invest in over 700 micro-entrepreneurs with 1% of sales. Amy has led the company through 4 years of consecutive growth, forging retailer relationships with Whole Foods, The Container Store, Amazon, Target, and other top retailers. A leader in the B Corp community, BlueAvocado uses the power of business to deliver environmental, social and economic value. Over the past 20 years, Amy has held a number of board, executive leadership and volunteer roles at Pavilion Technologies, Sustainable Food Center, PeopleFund, Calvert Foundation and Austin Children's Museum to use market-driven solutions to improve the world. Amy holds a BA from The University of Florida in African Literature/Poetry and an MBA from The University of Texas at Austin in entrepreneurship and environmental management and lives her dream everyday at BlueAvocado.

Andrea Stoner Leaman

Lancaster Creative Reuse

Andrea E. Stoner Leaman is Executive Director of Lancaster Creative Reuse in Lancaster, PA. She earned her MSW with a focus in nonprofit management and planning from Temple University, Harrisburg in 2010 and co-founded LCR the same year. She is very interested in the elements that allow a new creative reuse center to become stable, grow and serve its community long term. In November 2010 she presented a poster called "Creative Reuse Centers: A Comprehensive Review of Existing Models & Factors that Contribute to Organizational Sustainability." at the Association for Research on Nonprofit Organizations and Voluntary Action ARNOVA conference in Washington, DC. Andrea is a member of Reuse Alliance's nascent Creative Reuse Association and is excited about the ways it will support, inform and grow the creative reuse sector.

Andrew Mangan

US Business Council on Sustainable Development

Andrew Mangan is co-founder and executive director of the United States Business Council for Sustainable Development (USBCSD), a nonprofit association of businesses that created and delivered value-driven sustainable development projects. USBCSD activities are designed to generate economic returns and address environmental and societal challenges. Current projects include multi-industry material and water synergies. Prior to organizing the Business Council he served as deputy commissioner for natural resources with the Texas General Land Office, worked as a congressional correspondent for the Associated Press and commercially fished salmon in Alaska. Andrew received a master's degree from the Columbia University Graduate School of Journalism, where he also attended the School of International Affairs as an International Fellow.

Anne Nicklin

Building Materials Reuse Association

Anne Nicklin is the executive Director of the Building Materials Reuse Association, a national nonprofit organization dedicated to the recovery and reuse of building materials. Anne has brought about the development of the first nationwide training curriculum and credentialing of deconstruction workers, and is actively collaborating with organizations around the country to expand its reach. Anne's work as an educator has included teaching and curriculum development roles with the Boston Architectural College and Illinois Central College. With BAC, Anne adapted and taught courses on Energy and the Economics of Green Building in addition to developing a new course on the Lifecycle of Building Materials. At ICC, Anne developed four new courses on Deconstruction, with a unique approach to the use of online learning and in person demonstration labs. Prior to taking on her current role with the BMRA, Anne had more than 10 years of experience providing sustainable architecture and construction consulting services within the academic, residential and commercial sector, with an expertise in assisting architects, contractors and owners towards finding common ground in achieving their sustainability targets. She received her Bachelor of Arts in Political Science from the University of Wisconsin and a Master of Architecture from Pratt Institute.

Carol Jo Morgan

The I.D.E.A. Store

Carol Jo Morgan co-founded The I.D.E.A. Store in Champaign, Illinois four years ago with Gail Rost, then the Executive Director of the Champaign Urbana Schools Foundation (CUSF). Carol Jo holds Masters degrees in Social Work and Natural Resources & Environmental Sciences from the University of Illinois Urbana, is a Master Naturalist, and practices resource conservation in her daily life. She gives her environmental educator and entrepreneurial skills to the I.D.E.A. Store. Carol Jo and Gail recognized the value of dovetailing creative reuse with education and environmental awareness through what is now a "beloved community institution." The I.D.E.A. Store, which started with a zero asset business plan, grew rapidly and boasts a balanced budget, no debt, and cash in the bank while generating income for CUSF projects.

Cat Fletcher

Frengle UK | Brighton Waste House

Cat Fletcher is a reuse activist and known locally as 'The Resource Goddess'. She is a founding member and Head of Media for Frengle ("Free Giving Locally Easily" UK's biggest online reuse network with 1.8+ million members) and also voluntarily runs the Brighton Frengle group with 20,000+ local members. Cat developed the concept and sourced the materials for the award-winning Brighton Waste House with the University of Brighton – which is 90% constructed with reused (second or third life) materials – a triumph of design innovative and waste prevention. She is now the UK's first Reuse Manager for a city local authority. Cat who originally hails from Sydney, Australia has spent 2 decades in the UK being disruptive to and delivering solutions for everyday waste issues. She is a huge believer that we will all flourish by using less but doing more through cross sector collaboration, technology and people power. Cat has plans afoot for a permanent reuse depot and continues to work with a plethora of organisations to accelerate resourcefulness to reduce waste.

Chelsea Woodhead

BuildASign.com

Chelsea Woodhead is the Chief People Officer at BuildASign.com and oversees communications, philanthropy, human resources, recruiting, staff engagement and corporate culture. Since joining the company in 2010, she has launched the self-funded Giving Program which has awarded \$1M in in-kind gifts to date and developed keystone community involvement programs like Philanthropitch and CreateAthon. In 2014, Chelsea was honored as a finalist for the Austin Business Journal Profiles in Power award as a 'Rising Star' in the Austin business community. Chelsea serves on the Board of Directors for the Austin chapter of Conscious Capitalism, is a social venture partner with Greenlights/Innovation+, is an active member of the Junior League of Austin and has served on the Executive Committee for Leukemia and Lymphoma Society since 2012. She earned bachelor's degrees in public relations, political science and women's studies from Gonzaga University and has a professional background in public service, politics, community relations and nonprofit work.

Cindy Correll

Repair PDX

Cindy Correll is the Marketing Manager for the Portland, Beaverton and Vancouver Habitat for Humanity ReStores, an organizer of Repair PDX, is on the Board of Reuse Alliance and is its Oregon Chapter Coordinator. She has been working over the past two years to bring together local government, nonprofits, reuse businesses and individuals to promote reuse in the Portland Metro area. Cindy began a life-long interest in reuse as a child when she accompanied her grandfather on trips to the dump to rescue lawnmowers, boat motors, bikes and anything else that could be repaired and used or sold for some extra cash. For the past five years, she has been promoting the value of reusable materials and encouraging individuals and businesses to donate usable items to the ReStore instead of tossing them away. Her newest love, Repair PDX, lets her help others find joy in fixing repairable items and extending their useful lives. Cindy has a BS in Business Management and Leadership from Marylhurst University, is a Master Recycler and a Master Reuser (Reuse Alliance).

Cory Skuldt

Treasure City Thrift

Cory Skuldt is Co-Director of Treasure City Thrift, a nonprofit reuse project, thrift store and community center in Austin, TX supporting local grassroots organizations. Cory's background in social justice and community organizing efforts led her to Treasure City, where she strives to bridge the gaps between economic and environmental sustainability. Over 7 years she's worked to transform Treasure City from a small volunteer-run effort into a growing worker cooperative, developing living wage jobs while diverting waste for hyper-local reuse. Cory has 10 years of retail and event production experience and 16 years in fashion, media, fiber arts, reusing textiles in interactive sculpture. Cory received a BFA from Massachusetts College of Art and Design, and her Certificate in Nonprofit Leadership and Management from the Center for Community Based Organizations.

Dave Bennink

ReUse Consulting

Dave Bennink is the owner of ReUse Consulting and helps building owner's find sustainable alternatives to demolition while maximizing the benefits to society. He has trained and worked with groups in 42 States and 4 Provinces, helping start new reuse operations and helped divert over 100,000,000 pounds from the landfill. He focuses on landfill diversion, 'green-collar' job creation, historic preservation, and advancing the building material reuse industry throughout North America.

David Little

Austin Habitat ReStore

David Little is the Manager of the Austin Habitat ReStore. The first of its kind in the US, the Austin Habitat ReStore has been serving the Austin community for more than 20 years.

Dawn Whipple

City of Austin | Austin ReBlend

Dawn Whipple is the manager of the City of Austin's Household Hazardous Waste facility. She has worked in household hazardous waste for the last 17 years. During that time she has work to grow the City of Austin's Austin ReBlend to reuse approximately 44% of the latex paint that comes into the facility. She has been involved with the North American Hazardous Materials Management Association for the last 7 years. She received her Bachelor's degree in Resource and Environmental Studies from Texas State University.

Diane Cohen

Finger Lakes Reuse

Diane Cohen is Executive Director of Finger Lakes ReUse, a nonprofit organization in Ithaca, New York, developed to enhance community, economy, and environment through reuse. Diane has worked in nonprofit management since 2001, and has been developing the Community Reuse Center model collaboratively with local waste management and educational institutions.

Dustin Fedako

East Side Compost Pedallers

Dustin Fedako is the co-founder and CEO of the Compost Pedallers, an Austin-based composting startup that uses cargo bikes to transport organic waste to urban farms & gardens to build soil and enrich Austin's urban core. Over the last 6 years, he has worked with four social good startups including the Permaculturism Initiative in Nepal, and is a founding board member of the Food is Free Project. With a background in psychology and behavioral neuroscience, Dustin is passionate about changing the way people think about waste and is dedicated to building programs that activate communities around the principles of cooperation and reuse.

Eva Steinle-Darling

Carollo Engineers | WateReuse Texas

Eva Steinle-Darling is a Lead Technologist with Carollo Engineers in Austin, TX. She has a BSE in Chemical Engineering from Princeton University and an M.S. and Ph.D. in Environmental Engineering from Stanford University. Her work with Carollo focuses on water reuse, including research, planning, feasibility studies, and design for potable and non-potable reuse projects. She is working on several of Carollo's WateReuse Research Foundation projects on direct potable reuse and is the Principal Investigator of an ongoing water quality study at the nation's first operational Direct Potable Reuse facility operated by the Colorado River Municipal Water District at Big Spring, TX. As a member of the Board of Trustees of the Water Reuse Association Texas Section, she is also taking part in shaping the future of water reuse in Texas.

Gary Liss

Zero Waste International Alliance

Gary Liss has over 40 years of experience in the solid waste and recycling. Gary is President of a consulting firm, Gary Liss & Associates, and is a leading Zero Waste advocate that has helped more communities develop Zero Waste plans than anyone else in the US. Gary is Vice-President of the US Zero Waste Business Council, helped develop their Certification Program and participated in the audit of Sierra Nevada Brewing Company as the first Platinum Certified Zero Waste Business using the USZWBC scorecard. He's a board member of the Zero Waste International Alliance and Chair of their Zero Waste Certification Committee. He is assisting Underwriters Laboratories develop a Zero Waste Standard for the American National Standards Institute ANSI. Gary was a founder and past President of the National Recycling Coalition and a current board member. He was a founder and Boardmember of the Recycling Organizations of North America, the GrassRoots Recycling Network and the Zero Waste Brain Trust. In 2005, Gary went through extensive training with Gunter Pauli in the Zero Emissions Research & Initiatives and is a Certified ZERI System Designer. He served on Council in his hometown of Loomis, CA and was Mayor in 2010. He has a Master in Public Administration from Rutgers University and Bachelor in Civil EngineeringEnvironmental Engineering from Tufts University.

Harriet Taub

Materials for the Arts | Reuse Alliance

Harriet Taub is the Executive Director of Materials for the Arts, the oldest creative reuse center in New York City and a unit of the NYC Department of Cultural Affairs. She also co-founded and helms MFTA's affiliated nonprofit, Friends of Materials for the Arts, which underwrites all educational programming and public events. She's a founding member of Reuse Alliance and is the Chair of Reuse Alliance's board of directors. Harriet graduated from NYU Steinhardt School of Education, spent her early career in the film business and founded children's clothing company, Bumblewear.

Jackie Doherty

Finger Lakes ReUse

Jackie Doherty is Development Associate of Finger Lakes ReUse, a nonprofit organization in Ithaca, New York, developed to enhance community, economy, and environment through reuse. Jackie holds a BS in Communication from Northwestern University and MA in Developmental Psychology from Teachers College, Columbia University. Jackie originally joined the staff of Finger Lakes ReUse to develop the content for the Community Reuse Center Template, and has worked in the nonprofit sector in a variety of roles including office management, program coordination, marketing and outreach, and development.

Jen Wong

Materials Lab, University of Texas at Austin

Jen Wong is director and curator of the University Co-op Materials Lab at the University of Texas at Austin. The Materials Lab is a multidisciplinary resource whose primary mission is to promote material investigation in architecture and design. As director, Jen coordinates educational events and material research at the School of Architecture and beyond. As curator, Jen manages the Material Lab's circulating collection of over 27,000 samples and is always on the lookout for emerging and sustainable technologies. Jen received her Bachelors of Art in Architecture from the University of Cincinnati and her Masters of Architecture at the University of Texas at Austin, and has worked in architecture offices around the country. She is also a regular contributor to Texas Architect.

Jennifer O'Brien

Resource Depot | Creative Reuse Association

Jennifer O'Brien is the Executive Director of Resource Depot, a creative reuse and learning center in West Palm Beach, Florida. Her distinctive approach to applications of creative reuse resulted from a degree in Art Education and over a decade of nonprofit experience, has allowed her to revive the 15 year old organization in her short time there, relocating the organization's operations to an expansive and dynamic space, equipped with a "wond3rland warehouse" of reusable materials, a cREate space for all-ages public workshops, an exhibition gallery and an Eco-Chic Boutique to support local artists creating through reuse. Jennifer is also the co-chair of the Creative Reuse Association, an initiative of Reuse Alliance. When she gets time, Jennifer enjoys making collage art and her artwork has been featured in exhibitions and community art projects, including the International Fiber Collaborative.

Jeremy Kranowitz

Sustainable America

Jeremy Kranowitz is Executive Director of Sustainable America, implementing its strategic plan to raise consumer awareness around sustainable food and fuel issues, and to support entrepreneurs working on these issues to make our nation more efficient, resilient and sustainable. Prior to Sustainable America, Jeremy worked for a decade at The Keystone Center on the nation's toughest energy and environmental issues as a mediator, facilitator, and educator. Jeremy worked for the Izaak Walton League on a clean air campaign on behalf of hunters and fishers, and helped launch Forest Trends, an international sustainable forestry nonprofit. He also worked for five years at McKinsey & Co in its environment practice, working with Fortune 500 companies. He has an MS in Environmental Science and BA in Social Sciences from Johns Hopkins University, and an MPA in Environmental Policy from New York University.

Joaquin Mariel

Ecology Action of Texas

Joaquin Mariel has been active in the waste diversion and environmental action community in Austin, Texas for the last 7 years. As Executive Director of Ecology Action, Joaquin has overseen an expansion of the organization's programs and services that have resulted in increased access to landfill diversion and resource conservation opportunities for Austin residents and small businesses. Under his leadership, Ecology Action has initiated collaborations with a range of stakeholder groups including the local business community, City of Austin Departmental staff, recycling industry leaders, and environmental activists to identify highest and best use of waste materials, including hard.to. recycle items and brownfields to help Austin achieve its goal of 90% landfill diversion by 2040. Joaquin is currently the Chair Elect on the Earth Share of Texas governing board and serves as the Vice Chair of the Central Texas Recycling Council.

Jody Mabary

Tornado Garden Hattiesburg

Jody Mabary is a life long reuser. Presently living in Mississippi, he works with architects and corporations to attain LEED certification lowering environmental impact through retrofits and in new construction. His background is in programming and systems design. When a tornado ripped through Hattiesburg, MI left a scene of destruction. Jody saw an opportunity to create a space that pays homage to nature's gentler side—by constructing a community garden from all of that storm debris.

John Bushe

Zero Waste Advocacy

John Bushe is the founder of Zero Waste Advocacy, a firm that helps municipalities incentivize zero waste programs which keep trash out of landfills so that valuable resources may be reused, repurposed or composted by businesses and individuals in the local community. Also a certified permaculture designer, John specializes in permaculture design applied to business systems.

Jordan Figueiredo

EndFoodWaste.org | Feeding the 5K Oakland

Jordan Figueiredo is a Board Member of the Northern California Recycling Association and Co-Coordinator for their annual cutting-edge Recycling Update zero waste conference. Jordan co-created and Co-Chairs the Zero Food Waste Forum, is the Event Coordinator for the Feeding the 5000 Oakland highlighting the massive food waste crisis and connecting people and solutions all around the US, and launched EndFoodWaste.org as an organizing arm for food waste issues.

Josh Blaine

in.gredients

Josh Blaine has been a core member of the in.gredients team since April of 2012 and the Store Manager for the past year. Since it's inception, in.gredients has championed a different kind of food system: one that focuses on more locally produced goods, less food-related packaging and waste, and more community/customer involvement. Lean inventory, close vendor relationships, a dedicated and educated staff, and a commitment to zero waste all make the small neighborhood grocer a model for reinvisioning food retail in the 21st century.

Joshua Jake Vaughan

Connect2Good

Joshua Vaughan worked for the American Cancer Society for over a year and a half after graduating from the University of Texas. He then sold all of his things and traveling abroad for two years. Two months into his travels he found himself in Southeast Asia, and was shocked by the extreme poverty. Josh saw need and wanted to address it. upon his return home he started his first nonprofit, Goodwill Globetrotting, a global network of charitable organizations helping travelers to find volunteer opportunities as they travel. This experience exposed Josh to organizations all over the world that expressed explicit needs for resources ranging from beds for foster homes to school supplies and furniture for transitional housing units. Aware of these needs Josh sought out the resources by reaching out to local businesses and people in his network, but saw the process as unnecessarily complicated and redundant. After a nonprofit networking event he decided to commit himself to finding a better way to get resources to the nonprofits who need them most. Josh developed a community development methodology called Needs.Based Asset Mapping and technology to enable it. By June of 2013 he had a working prototype of Connect2Good that he would, with community involvement, turn into a web application that successfully assists nonprofits with getting the resources they need. Josh continues to match needs with resources through the Connect2Good platform.

Kate Stock

SCRAP USA

Kate Stock is the Board Treasurer for SCRAP, a nonprofit that inspire creative reuse and environmentally sustainable behavior by providing educational programs and affordable materials to the community. SCRAP currently has six creative reuse centers located across the country in Portland, OR; Washington, DC; Denton, TX; Arcata, CA; Traverse City, MI; and New Orleans, LA. Kate is a Certified Public Accountant and a member of the Institute of Management Accountants. Kate has over 10 years of progressive accounting, finance, and business management experience and currently works her day job as a Controller for the Metals Recycling Business of Schnitzer Steel Industries. In her work with SCRAP Kate brings knowledge and perspective gained from her professional business experience to strengthen the organizational foundation that allows SCRAP to thrive in inspiring creative reuse in the community.

Kelly Freeman

Goodwill Central Texas

Kelly Freeman is the Sustainability Director of Goodwill Central Texas, Environmental Business Services. Kelly joined Goodwill in 2012 to oversee the aftermarket operations, including salvage/secondary reuse, recycling, dock operations and the Outlet Store. The aftermarket operations provide employment for over 100 people and generate significant revenue from post-retail materials, while diverting millions of pounds a year from area landfills. Prior to joining Goodwill, Kelly spent 10 years providing environmental planning services in the Houston and Austin regions, providing technical assistance and funding to local governments, school districts and other entities to implement recycling, waste diversion, hazardous waste management and disaster debris management programs. She has 15 years of experience in recycling, waste reduction, environmental compliance of waste management operations, and related fields.

Kim Cantrell

California Assistive Technology Reuse Coalition

Kim Cantrell is the Program Director of Ability Tools, California's federally-funded Assistive Technology Act program. Kim is passionate about extending the life of durable medical equipment DME., including used wheelchairs, scooters, hospital beds, walkers and similar equipment. In 2010 Ability Tools began collaborating with other nonprofits in California that were reusing donated medical equipment. Kim is one of the founders of the California Assistive Technology Reuse Coalition, which continues to promote reuse and connect organizations throughout California.

Kyle Wiens

iFixit | Reuse Alliance

Kyle Wiens is the co-founder and CEO of iFixit, an online repair community that publishes open source repair manuals. iFixit empowers millions of people every month to repair their broken stuff. Recently, iFixit launched a program with Patagonia focused on teaching people to sew and repair their clothing. Kyle has testified on electronic exports in front of the International Trade Commission and is actively involved in developing global environmental standards. His writing has appeared in The Atlantic, Harvard Business Review, Wired, and the Wall Street Journal, and he sits on the board of directors of Reuse Alliance.

Leslie Beasley

Open Arms

Leslie Beasley is the co-founder of Open Arms, a social enterprise committed to empowerment through employment for refugee women war survivors living in the USA. Open Arms launched an apparel collection made from 100% repurposed fabrics. Open Arms now solely manufactures for private labels and partners with like-minded companies who are equally committed to people and the environment using repurposed fabrics and locally sourced materials whenever possible. Leslie is dedicated to empowering women and creating awareness that leads to action for positive change. Over the past two decades, Leslie has been actively involved in a number of organizations that drive social change in the US and abroad. She currently serves on the Board of Directors for Work for Life, an organization that assists African entrepreneurs in launching sustainable businesses to help eliminate poverty. She has been invited to speak around the country on social enterprise, social change and creative solutions to social issues. Leslie has been a guest lecturer on social enterprise for the past three years at the University of Texas. She is committed to conscious consumerism and inspiring businesses to use their people, expertise and financial resources to make a positive impact.

Maggie Clarke

Beyond Waste Solutions

Maggie Clarke, Ph.D. is a zero waste consultant at Beyond Waste Solutions, has been an educator and researcher in environmental science and zero waste practices for over 25 years, and a waste management professional for 35 years. Maggie is a board member of the National Recycling Coalition and is the Chair of their disaster debris mitigation taskforce. She's Vice Chair of the Air & Waste Management Association's Sustainability and Resource Conservation Division and as a A&WMA Fellow has organized and peer-reviewed numerous sessions. She is on the board of the New York State Association for Reduction, Reuse & Recycling and a member of the Manhattan Solid Waste Advisory Board. Maggie has taught environmental science and policy and related topics at CUNY and Rutgers as adjunct professor in earth and environmental sciences, and has authored numerous articles and conducted research in various aspects of zero waste, including understanding and increasing recycling participation and measuring impacts of zero waste on climate change. Her doctoral dissertation designed and tested environmental shopping campaigns for New York City supermarkets.

Mary Beth Trautwein

Tinkering School at reDiscover Center

Mary Beth Trautwein uses her background in design to create lessons and opportunities for children and families to create and tinker with material discards. She is co-founder of the reDiscover Center in Los Angeles a creative reuse space and workshop. She has curated art exhibitions both at the Center and in the community that encourage people to look differently at waste and think about their consumption practices. In 2011 she attended Tinkering School professional training hosted by Gever Tulley in San Francisco. She has an MA from the University of the Arts, Philadelphia and formerly worked at the J. Paul Getty Museum.

Mary Rose

Network for Business Innovation & Sustainability

Mary Rose, co-founder of NBIS, has been fostering innovation for sustainability in the Northwest for over ten years. NBIS is the Northwest nonprofit dedicated to making business a driving force of change toward a more sustainable future. Mary directs By-Product Synergy NW and the Materials Innovation Exchange online marketplace, pioneering regional closed loop materials reuse systems. Additionally, NBIS convenes business leaders across sectors in workshops, roundtables and regional discussions. Through these programs NBIS influences and engages a wide community of professionals in business from start-ups to mainstream. Mary serves on the Advisory Board of the Sustainable Business Practices program of Bellevue College. She is a graduate of Earlham College and Union Theological seminary in New York.

Mike Thrutchley

The Reuse People

Mike Thrutchley is the Texas Regional Manager for The Reuse People where we demonstrate to individuals, businesses, and cities the environmental and financial advantages of deconstructing a building rather than bulldozing it. He has practiced reusing materials for years in the construction of new homes incorporating architectural elements and reclaimed antique pine floors made from joists and rafters as well as volunteering work at a 32 acre church camp using all kinds of reclaimed materials before ever hearing of The Reuse People. He has put area managers in place in Houston and the western part of the DFW area and is planning on finding and training people in other major Texas cities. He helps train individuals, companies and organizations, such as the Galveston Historical Foundation, to salvage materials in the most practical manner and in compliance with IRS rules to use as a tax deduction for the owner of the property when applicable. He managed the first deconstruction job through The Reuse people, in Texas, in University Park, Texas in 2010.

Mindy Reed

Recycled Reads

Mindy Reed is the Managing Librarian for Recycled Reads, the Austin Public Library's used bookstore. Recycled Reads serves as a national model for reuse, repurpose and recycled of books and related materials "weeded" from the Austin Public Library as well as donated by the public. Since opening Recycled Reads to the public in 2009, and working closely with our partners, Austin Resource Recovery, Goodwill Central Texas and the COA's Office of Sustainability, the bookstore has diverted approximately 900 tons from the landfill. Our efforts were awarded with the 2014 IMLS Sparks! Ignition Grant from the Institute of Museums and Library Services.. Mindy is an adjunct instructor for Austin Community College and is founder and Editor.in.Chief of the Authors' Assistant. She has a Bachelor of Arts degree from Kansas State University, a Master's degree from SMU and a Master of Library and Information Science degree from UT Austin.

Nancy Lo

Hennepin County Fix-it Clinic

Nancy Lo has worked for Hennepin County's Department of Environmental Services in waste reduction and recycling since 2010. She coordinates their Fix-It Clinic and works on program development and implementation, education and outreach on recycling and waste reduction at businesses, multi-family buildings and schools. In 2011, Nancy was named Recycler of the Year by the Recycling Association of Minnesota, and in 2013 the Fix-It Clinic was an Environmental Initiative award finalist. Nancy received her BA from the University of California-Davis, and is pursuing a Master's in natural science and environmental education from Hamline University.

Natalie Betts

Austin Resource Recovery

Natalie Betts is the Recycling Economic Development Liaison with the City of Austin's Austin Resource Recovery and Economic Development Departments where she oversees the Recycling Economic Development Program. Her projects include development of the Austin [re]Manufacturing Hub eco-industrial park for recycling manufacturers, B2B materials exchanges tools, business assistance, and promotion of local products and businesses that help close the loop on recycling. Natalie's prior experience includes three years in the City's Economic Development Department where she served in multiple capacities, including analyzing economic development projects, assisting businesses with the economic development incentives process, integrating economic and workforce development and executing international business, trade, educational and cultural programming. Natalie holds a MA in Public Affairs from Indiana University and a BA from Emory University.

Nicole McGee**Upcycle Parts Shop**

Nicole McGee is a passionate entrepreneur from Cleveland, OH who brings together leftover materials, creativity and community. After working as a reuse artist with her own small business, Plenty Underfoot, for five years, she partnered with a local organization to seek and achieve grant funding to launch Cleveland's first creative reuse center. Funded by ArtPlace America, Upcycle Parts Shop is key to a broader strategy for revitalizing a neighborhood using upcycling as the artistic intervention. Nicole serves as project manager for this creative placemaking project and spends her days introducing upcycling to new audiences, supporting artists who reuse materials, building the shop's social enterprise model to be sustainable, and time-permitting, makes art herself.

Norm Ruttan**iWasteNot Systems**

Norm Ruttan is the Founder and President of iWasteNot Systems which provides Reuse & Recycling I.T. services including Surplus Material Exchanges, and Municipal Reuse and Recycling Websites. Customers include New York City, the Minnesota Technical Assistance Program, the Northeast Recycling Council, the Recycling Council of British Columbia, and the Pennsylvania Recycling Markets Center. Norm's company pioneered the use of Software as a Service and Cloud Computing for the Reuse and Recycling sector and is continuing to develop new software for the sector. Prior to iWasteNot Systems, Norm spent 30 years first as a High School Science Teacher, and then as a Canadian National Park naturalist, manager, and Superintendent. Norm is a graduate of the University of Western Ontario in both Biology and Ecology.

Richard Anthony**Grassroots Recycling Network**

Richard Anthony began his career as a manager of the California State University Long Beach Recycling Center in 1971. Ricard has worked his entire career in environmental program management positions. He wrote and then implemented Solid Waste plans for Fresno and San Diego counties, and has participated in developing zero waste plans as a consultant since 1998. Richard is a founder and a board member of the California Resource Recovery Association, Grassroots Recycling Network, Zero Waste International Alliance, Zero Waste Business Council and Zero Waste San Diego. He received a MS in Public Administration in 1974.

Robert Gedert**City of Austin | Austin Resource Recovery**

Robert Gedert has been involved in recycling and waste reduction programs since 1975. As the former Chief of Recycling for the State of Indiana, Bob wrote many state statutes supporting recycling efforts. With City of Fresno Department of Public Utilities, he increased the recycling diversion rate from 29% to 75%. Currently Bob is the Director of the Austin Resource Recovery for the City of Austin where he is working on the implementation of the Austin Zero Waste Plan.

Rohi Sukhia**Tradeloop**

Rohi Sukhia is the founder and CEO of Tradeloop Corporation, a trading network of B2B wholesalers and electronic refurbishers. Tradeloop is a member.run organization with the highest ethical standards for Membership. Volunteer committees review new applicants and handle trading disputes using formal systems developed by Tradeloop. Prior to Tradeloop, Rohi received a degree in Electrical Engineering from Cornell University, then worked at Intel for seven years. Rohi is also founder/co-founder of several other startups, including IT Redial, a rentable automated kiosk for used cell phone collections, a 2014 Recycling Innovators Forum Competition semi-finalist. If Rohi is not speaking at an industry conference on ethics issues in wholesale trading, he is probably on skis or a snowboard or a motorcycle.

Stephen Castrianni**Community Recycling**

Stephen Castrianni is the Director of Partnerships at Community Recycling, a for-profit recycling company with a focus on reuse. Though Community Recycling deals in all product categories, Stephen and his team focus on building lasting partnerships through innovative and engaging clothing and shoe recycling programs. With over 5000 partner organizations in 49 states, Community Recycling strives to turn the simple act of reuse into a movement. Stephen received his Bachelor's from Ursinus College and has studied in both France and England. Professionally, he has worked for industry leaders in brand and customer focus including Tribune Broadcasting and QVC.

Terry McDonald

St. Vincent de Paul Society of Lane County

Terry McDonald is the Executive Director of St Vincent de Paul of Lane County, based in Eugene Oregon. He started working for the organization in 1971 when there were two thrift stores and about 27 staff. Since he has taken the helm, "St Vinnie's" has expanded to include 13 retail thrift stores, a used car lot, and several recycling/manufacturing facilities including one of the largest mattress recycling operations in North America. St. Vincent de Paul of Lane County now owns over 1,200 units of affordable housing and serves over 84,000 individuals per year through their emergency and social service programs.

Theresa Harris

Elemental Essentialz

Theresa Harris is the Founder and CEO of Elemental Essentialz, a company creating safer household cleaning products; and packaging them in beautiful, reusable glass bottles. Prior to this endeavor, Theresa was a developmental specialist and high school chemistry teacher. For 15 years, she saw firsthand an increase in the number of children with developmental delays and disorders. With research linking chemicals found in our homes to an increase in various health issues, she felt an obligation to take what she knew and formulate cleaners, soaps and lotions that were both safe and effective. It became obvious that her customers were also concerned with the amount of waste generated by single use packaging. The rebel in her itched to upset the status quo, and she decided to take on both issues, making it her company's mission to "improve health and waste nothing".

Thomas Vinson

RENEW Materials Exchange

Thomas Vinson is the founder of the Zero Waste Network, which leverages a national network of specialists and the EPA to find ways businesses can save money by reducing waste. Thomas's projects have helped companies identify ways to save over \$1.5M while reducing nearly 7M tons of waste, 3M gallons of water and over 1M kWh of electricity use. Thomas oversees an online materials exchange program that companies use to turn waste into product, and has developed over 500 approaches for source reduction. He has worked for the University of TX, US EPA and the TCEQ. He has a bachelor's degree in chemistry from the University of TX. Arlington and has completed ISO 14001 lead auditor training.

Tibora Girczyc-Blum

SCRAP Humboldt

Tibora Girczyc-Blum, is the Director and Founder of SCRAP Humboldt, the first and only creative reuse center among the redwood trees of Arcata, in Northern California. Creative reuse brings together her passion for arts, education, environmental conservation, social enterprise and community building.

Vincent Lai

Fixers Collective

Vincent Lai has been running the Fixers Collective since 2011. The collective has been holding Fixing Sessions in the Gowanus area of Brooklyn since 2008. It originally started as an art exhibit entitled "Mend" and still continues as a project.in.residence. He joined the Fixers Collective to find more people devoted to the idea of reuse/repair over recycling. Ironically, he's been able to devote even more time to the Fixers Collective after being let go from his electronics recycling job for (ironically) taking too many things home to repair. While his formal university education has taken him to many places e.g. Brown, NYU, Columbia., he's passionate about using his business strategy skills to flush out environmental fraud. He enjoys going back to the collective's artistic roots with exhibits like The Life Instinct at NURTUREArt, the Boston Center for the Arts' About, With, & For, and Art in Odd Places 2014. A recent highlight was exhibiting at World Maker Faire New York and fondly remembers speaking at ACM.CHI SIG 2013., HOPE X and Ignite Velocity 2014 in NYC. His current repair projects are his 1993 Jeep Cherokee Country and his golf swing.

Yazhi Smith

Real Diaper Association

Yazhi Smith is the circle leader for the Real Diaper Circle of Greater San Antonio. The San Antonio RDA circle is a newly formed local group that is part of the established Real Diaper Association. She works at a grassroots level supporting local families with their cloth diaper journey as well as establishing relationships with local municipal groups to explore how cloth diapers can support the local reuse efforts. Yazhi is a small business owner and comes from a technology background. She has a Bachelor of Computer Science degree from the University of Auckland and has 15 years of experience as a project manager and software architect with large corporates including Oracle, Intuit, IBM in USA, Canada, Australia and New Zealand.