

ReuseConex 2016: Leveraging REUSE in a Circular Economy				
Sunday, October 16				
Time	Title	Role	Speaker & Affiliation	Description
4:00pm - 8:00pm	Registration Open			
5:00pm - 7:00pm	Welcome Reception			
Monday, October 17				
Time	Title	Role	Speaker & Affiliation	Description
8:00am - 7:00pm	Registration Open			
8:00am - 9:00am	Refreshments, Networking, Exhibits			
9:00am - 9:20am	Opening Remarks			
			Welcome to ReuseConex 2016 Brooke Nash, MassDEP	
			Greetings From Somerville Joseph Curtatone, Mayor of Somerville, Massachusetts	
			Partner & Sponsor Acknowledgements MaryEllen Etienne, Reuse Institute	
9:20am - 9:40am	Keynote: Taking the Long View - The Evolution of Staples' Waste Reduction Strategy			Staples, a global leader in corporate social responsibility, is taking steps to change the way they look at "waste." Learn how corporations can come to terms with the reality that there aren't enough materials on Earth to keep up with current consumption rates and how waste reduction and reuse helps them conserve valuable resources.
	Moderator	Christine Beling, US EPA New England Boston, MA		
	Keynote	Mark Buckley, Staples Framingham, MA		
9:40am - 10:30am	Plenary: Leveraging Reuse in a Circular Economy			Companies across the country are navigating the exciting intersection of sustainable materials management and the circular economy. Learn how these innovators are closing the loop by engaging in a range of strategic partnerships.
	Moderator	Mark Buckley, Staples Framingham, MA		
	Speaker	Paul Ligon, Casella Resource Solutions Rutland, VT		
	Speaker	Kari Brizus, Relan Minneapolis, MN		
	Speaker	Ross Lohr, Project Repat Boston, MA		
10:30am - 11:00am	Refreshments, Networking, Exhibits			
11:05am - 11:55am	Breakout: Out of the Box - Lessons Learned from the World of Creative Reuse			Creative Reuse happens when the addition of creativity to an already manufactured item brings a new function. Discover how Creative Reuse Centers are collecting discarded materials and helping give them a new life.
	Moderator	Sherill Baldwin, CT Department of Energy & Environmental Protection Hartford, CT		
	Speaker	Jennifer O'Brien, Resource Depot West Palm Beach, FL		
	Speaker	Jocelyn Almy-Testa, Extras for Creative Reuse Peabody, MA		
	Speaker	Marina Seevak, Beautiful Stuff Project Somerville, MA		
11:05am - 11:55am	Breakout: Building Resources - Deconstruction & Building Materials Salvage			Join four leaders of the building materials reuse and deconstruction industry for an interactive session. Hear the latest on online reuse, expanding operations, new regulations to grow deconstruction, and inventory and POS systems. Learn how to support increased salvage and deconstruction in your community.
	Moderator	John Majercak, Center for EcoTechnology / EcoBuilding Bargains Northampton, MA		
	Speaker	Matthew St. Onge, Boston Building Resources Boston, MA		
	Speaker	Dave Bennink, Reuse Consulting Bellingham, WA		
	Speaker	Diane Cohen, Finger Lakes Reuse Ithaca, NY		
12:00pm - 1:20pm	Lunch & Keynote: Inspiring Change through Reuse Partnerships			Three years ago, the St. Vincent de Paul Society of Lane County hired a fashion designer to help them see reuse through
	Moderator	Mary Ann Remolador, Northeast Recycling Council Brattleboro, VT		

		Keynote	Terry McDonald, St. Vincent de Paul Society of Lane County Eugene, OR	designer to help them see reuse through fresh eyes. Today, she has her own trademarked line of clothing, accessories and jewelry and a St. Vinnies boutique devoted to her products, which are made from damaged materials remade by a small crew of full-time employees. Terry McDonald describes the tactical and strategic steps to this success story.
1:30pm - 2:30pm	Breakout: Fostering a Make, Share and Repair Community			Find out more about efforts to build community-based reuse initiatives. We'll be highlighting what is taking place locally in New England as well as efforts in the Midwest.
	Moderator	Madalyn Cioci, MN Pollution Control Agency / Reuse MN St. Paul, MN		
	Speaker	Derek Seabury, Artisan's Asylum Somerville, MA		
	Speaker	Dina Gjertsen, Parts & Crafts / Somerville Tool Library Somerville, MA		
	Speaker	Ray Pfau, Bolton Repair Cafe Bolton, MA		
1:30pm - 2:30pm	Breakout: Universities - Graduating to Zero Waste			Colleges and Universities are a driving force for promoting reuse within their communities. We will discuss a variety of reuse programs including college move-in/out initiatives, campus surplus stores and food donation programs.
	Moderator	Alex Freid, Post Action Landfill Network Durham, NH		
	Speaker	Rob Gogan, Harvard University Cambridge, MA		
	Speaker	Jenny Isler, Clark University Worcester, MA		
	Speaker	Steve Dietz, Food Donation Connection Knoxville, TN		
2:30pm - 3:00pm	Refreshments, Networking, Exhibits			
3:15pm - 4:25pm	Plenary: Big Thinkers - Innovation that Expands Markets			Meet innovative practitioners in the private, public and nonprofit sector who are making reuse happen through social enterprises, regional government services, and profit-making businesses.
	Moderator	MaryEllen Etienne, Reuse Institute Dayton, OH		
	Speaker	Jeff Lindenthal, Last Chance Mercantile / Monterey Regional WMD Marina, CA		
	Speaker	Mark Lennon, IRN - The Reuse Network Concord, NH		
	Speaker	Ann Woodward, The Scrap Exchange Durham, NC		
	Speaker	Damon Carson, Repurposed Materials Boulder, CO		
4:30pm - 5:00pm	Plenary: Recycling Is Not Enough! Bringing Reuse Center Stage			Two veterans of the recycling world, Michael Howe and Brooke Nash, will reflect on the often overlooked strategy in the reduce-reuse-recycle hierarchy.
	Moderator	Brooke Nash, MassDEP Boston, MA		
	Speaker	Michael Howe, Goodwill Industries of Northern New England Portland, ME		
5:00pm - 6:00pm	Refreshments, Networking, Exhibits + Raffle			
6:30pm - 8:30pm	Gleaned Meal at Juliet			
Tuesday, October 18				
<i>Time</i>	<i>Title</i>	<i>Role</i>	<i>Speaker & Affiliation</i>	<i>Description</i>
8:00am - 7:00pm	Registration Open			
8:00am - 9:00am	Refreshments, Networking, Exhibits			
9:00am - 9:20am	Opening Remarks			
			Welcome Again Brooke Nash, MassDEP	
			State Support for Reuse Bethany Card, Deputy Commissioner, MassDEP	
			Sponsor Spotlight MaryEllen Etienne, Reuse Institute	
9:20am - 9:40am	Keynote: Durables - Challenging Designed Obsolescence			Discover a game-changing company that only sells products that don't break the bank or break the planet: while also challenging
	Moderator	Brooke Nash, MassDEP Boston, MA		

		Keynote	Tara Button, Buy Me Once London, England	or break the planet, while also challenging manufacturers to break their habits and build durable, repairable products that last a lifetime.
9:40am - 10:30am	Plenary: Metrics, Framing and Policy Drivers That Support Reuse			Take a journey through the many drivers that could potentially support and/or create barriers to the widespread adoption of reuse in academic institutions, Fortune 500 companies, and public environmental agencies.
	Moderator	Mark Lennon, IRN - The Reuse Network Concord, NH		
	Speaker	Simon Love, Oregon Department of Environmental Quality Portland, OR		
	Speaker	Julie Newman, Massachusetts Institute of Technology Cambridge, MA		
	Speaker	Gary Liss, Zero Waste USA Loomis, CA		
10:30am - 11:00am	Refreshments, Networking, Exhibits			
11:05am - 11:55am	Plenary: Triple Bottom Line Benefits of Reuse			Learn about four creative business models that keep resources in use and deliver significant social, environmental and financial benefits. By repurposing books, home goods, building materials and office furniture, these organizations are providing employment opportunities, improving housing, diverting waste and reducing overhead costs for non-profit organizations, and more.
	Moderator	Dona Neely, Devens Eco-Efficiency Center Devens, MA		
	Speaker	Shaun Newell, More than Words Boston, MA		
	Speaker	Donna Baldwin, Habitat for Humanity ReStore of Cape Cod Yarmouth, MA		
	Speaker	Justin Green, Big Reuse New York City, NY		
	Speaker	Christine Mosholder, The Furniture Trust Boston, MA		
12:00pm - 1:20pm	Lunch & Keynote: How Reuse is Disrupting the Status Quo			Andy Keller created his first reusable bag in 2004 after an encounter with loose plastic bags at a landfill. Today, his personal and professional mission to help humanity "bag" the single-use habit has taken him across seas and into legal battles. Learn more about his fascinating journey to transform our "make-take-toss" culture.
	Moderator	Brad Verter, Mass Green Network Boston, MA		
	Keynote	Andy Keller, ChicoBag Chico, CA		
1:30pm - 2:30pm	Breakout: Innovations in Food Rescue			Americans throw away nearly 40% of the food that is produced for human consumption. Join some of New England's food recovery leaders to hear more about their innovative efforts and collaborative partnerships to rescue food before it is wasted.
	Moderator	Christine Beling, US EPA New England Boston, MA		
	Speaker	Sasha Purpura, Food for Free Cambridge, MA		
	Speaker	Bryn Oakleaf, VT Agency of Natural Resources Montpelier, VT		
	Speaker	Kasey Harris, Hannaford Saco, ME		
	Speaker	Mica Seely, Vermont Food Bank Barre, VT		
1:30pm - 2:30pm	Breakout: Worn or Torn, Donate it All: The Real Story About Textile Recovery			Why does the U.S. recover only 15% of unwanted textiles when 95% can be reused or converted to secondary products? Learn how the State of Massachusetts partnered with for profit and nonprofit textile handlers to dispel the notion that only "gently used" items should be donated. Panelists will discuss the impacts of "fast fashion," the textile recovery hierarchy and the economic, social and environmental benefits of textile salvage.
	Moderator	Brooke Nash, MassDEP Boston, MA		
	Speaker	Jason Marshall, Morgan Memorial Goodwill Industries Boston, MA		
	Speaker	Paul Curry, Baystate Textiles Pembroke, MA		
	Speaker	Patricia Ellison McCully, Recycle That Federal Heights, CO		
2:30pm - 3:00pm	Refreshments, Networking, Exhibits			
3:15pm - 4:25pm	Hot Topic Roundtables			Participate in an interactive session where you will explore, share and learn about your favorite reuse-related topic. Bring your questions if you're a novice or your insights
	Moderator	MaryEllen Etienne, Reuse Institute Dayton, OH		
	Table 1	Acting Locally: Plastic Bag Bans and Beyond Brad Verter, Mass Green Network Boston, MA		

		Table 2	Using Tech to Improve Reuse Norm Ruttan, iWasteNot Ontario, Canada	if you're a veteran. After a lively discussion each group will share its core learnings with the larger group.
		Table 3	Communicating with Funders Ally Philip, New England Grassroots Environment Fund Newmarket, N	
		Table 4	Best Practices in Food Rescue Sasha Purpura, Food For Free Cambridge, MA	
		Table 5	Waste Prevention with Reusables Tamer Halaweh, IFCO Columbus, OH	
		Table 6	Reuse Entrepreneurs Dave Giese, Piece By Piece Deconstruction Amherst, MA	
		Table 7	Engaging Businesses in Reuse Opportunities Dona Neely, Devens Eco-Efficiency Center Devens, MA	
		Table 8	Pick Your Own Adventure You Lead!	
4:30pm - 5:00pm	Plenary: To Reuse, and Beyond!			
	Moderator	MaryEllen Etienne, Reuse Institute Dayton, OH		
	Speaker	Dylan de Thomas, Editorial Director, Resource Recycling Magazine Portland, OR		
5:00pm - 7:00pm	Refreshments, Networking, Exhibits + Masquerade Party			
7:00pm - 9:00pm	Film Screening & Discussion: "REUSE! Because You Can't Recycle The Planet."			"REUSE! Because You Can't Recycle The Planet" follows reuse pro Alex Eaves' cross-country adventure to find endless reuse solutions for our waste problem that are not only sustainable, but many of which are easy and fun! He learns just how reuse truly benefits people, planet, and wallet.
	Filmmaker	Alex Eaves, Stay Vocal Norwell, MA		
Wednesday, October 19				
<i>Time</i>	<i>Title</i>	<i>Role</i>	<i>Name/Affiliation</i>	<i>Description</i>
9:00am - 4:00pm	"Introduction to Zero Waste" Workshop			This interactive workshop, taught by nationally renowned zero waste experts, is supported by Zero Waste USA's online resources. Certificate of Completion available to attendees who pass exam. All welcome: decision makers, commission members, municipal staff, haulers, recyclers, composters, reuse organizations, non-profits and Zero Waste enthusiasts! There's still time to register! See registration desk. Held offsite. Additional fee. Held off-site at EPA-Region 1 offices.
	Speaker	Gary Liss & Portia Sinnott, Zero Waste USA Loomis, CA		
9:30am - 2:30pm	Reuse Community Tour			Spend a few hours at the close of the conference to tour a sampling of Boston's most intriguing reuse enterprises! We'll visit an organization that collects items for children in need, a construction salvage non-profit, and a multifaceted textile reuse and recycling business. A box lunch is included. Additional fee. Convene at Registration Area at 9:15am.
	Tour Guide	Matthew St. Onge, Boston Building Resources Boston, MA		