

## **ReuseConex 2016 Keynote Speakers**



**Mark Buckley, Vice President of Environmental Affairs, Staples, Inc.**

Mark Buckley directs Staples' global environmental and sustainable business practices. He is responsible for driving the company's sustainability efforts in these areas: the development of more sustainable products, packaging and services; customer recycling solutions; internal waste reduction; the development of global carbon reduction and renewable energy strategies; as well as environmental education for customers and associates focused on sustainable business solutions. A 26-year Staples veteran, Buckley has been in this role for 14 years and was previously vice president of facilities management and purchasing at Staples where he directed company-wide recycling and energy conservation programs. He holds a Bachelor's degree in biology from St. Anselm's College. He is an active member of several environmental and non-profit organizations. These include; the Boreal Business Forum, the Forest Legality Alliance, the Carbon Canopy, Advisory Council for the Product Stewardship Institute, Advisory Board Belantara Foundation, Board of Earth Force a US based environmental education organization and Board member of the John Andrew Mazie Foundation.



**Terry McDonald, Executive Director of St. Vincent de Paul Society, 45 years**

Terry McDonald has been the Executive Director of the St. Vincent de Paul Society of Lane County, Oregon since 1984, but he had been employing his vision and innovation to the agency operation for decades prior to that. Under his leadership “St. Vinnie’s” has become an international leader in waste-based enterprise, which diverts 100 tons of material for reuse and recycling every day. He has seen the creation of most of the agency’s programs, including the development of 1,100 units of affordable housing, the First Place Family Center, two temporary overnight homeless shelters, a self-sufficiency services department, a car lot, fifteen new retail thrift stores, and five waste-based businesses. Terry is a highly sought-after speaker who has delivered keynote addresses at recycling conferences all over the United States as well as in the United Kingdom, Belgium, Australia and New Zealand. Terry received the U.S. Economic Development Administration’s Excellence in Economic Development award, the Oregon Entrepreneurs Forum Entrepreneurship Award for Nonprofit Organizations, and the 2013 First Citizen by the Eugene Area Chamber of Commerce. He holds bachelor’s degrees in Political Science and History and a Masters of Education from the University of Oregon.



**Tara Button, CEO of BuyMeOnce.com**

Tara Button has been an environmentalist ever since she can remember and at age seven conceived a plot to project "Save the Earth!" onto the moon. (Sadly her dad's torch didn't reach that far.)

Twenty-five years later, she was writing adverts for Le Creuset who make beautiful heirloom cookware, guaranteed for life. It struck her that if more people bought products like this (less throwaway and more "lifetime heirlooms") it could solve many environmental problems and also save people money in the long run.

The idea of "BuyMeOnce" was born, a website that gathered together all the longest lasting, best made products and campaigned for better longevity in a throwaway world where planned obsolescence has become the norm.

The site went viral in January 2016 with an article in the Telegraph which led to world-wide media attention and over a million visitors coming to the site. In the last couple of months she's spoken on American TV on CNBC and been given a book deal with a major international publisher. Through these efforts she hopes to spread her message, help change consumer behaviour and fulfil her childhood dream of saving the world!



**Andy Keller, President and founder of ChicoBag Company**

Andy Keller has a passion for developing simple product solutions to large environmental issues. Keller invented the first ChicoBag brand reusable bag in 2004 as a response to an overwhelming encounter with loose plastic bags at the landfill. In 2015, ChicoBag acquired To-Go Ware, a collection of products designed for people who want to enjoy a waste-free lunch. Andy Keller's mission to help humanity bag the single-use habit has contributed to helping millions of people start a healthy reusable bag habit. Keller has also inspired thousands to dress up as a Bag Monster™ – the large and awkward embodiment of one person's annual consumption of single-use bags. Keller's Bag Monster antics and awareness campaigns caught the attention of the single-use plastic bag industry, which responded with a crushing lawsuit in 2011 claiming that Keller's well-sourced 3rd party statistics on recycling rates, consumption rates and oceanic plastic pollution were false and irreparably harming their business. The fight for the truth and to get the lawsuit dropped only deepened Keller's resolve and dedication to his mission. In addition to appearing before governments to testify in favor of eliminating single-use bag waste through legislation, he also offers his time and expertise to communities looking to enact change. ChicoBag and Keller's mission has been featured by leading media outlets including the Wall Street Journal, Entrepreneur Magazine, Rolling Stone Magazine, Time Magazine and CNN.