

ReuseConex 2016 Speaker Biographies

Mark Buckley directs Staples' global environmental and sustainable business practices. He is responsible for driving the company's sustainability efforts in these areas: the development of more sustainable products, packaging and services; customer recycling solutions; internal waste reduction; the development of global carbon reduction and renewable energy strategies; as well as environmental education for customers and associates focused on sustainable business solutions. A 26-year Staples veteran, Buckley has been in this role for 14 years and was previously vice president of facilities management and purchasing at Staples where he directed company-wide recycling and energy conservation programs. He holds a Bachelor's degree in biology from St. Anselm's College. He is an active member of several environmental and non-profit organizations. These include; the Boreal Business Forum, the Forest Legality Alliance, the Carbon Canopy, Advisory Council for the Product Stewardship Institute, Advisory Board Belantara Foundation, Board of Earth Force a US based environmental education organization and Board member of the John Andrew Mazie Foundation.

Paul Ligon has over 25 years of experience in the resource recovery and sustainability fields launching, managing, and leading successful, profitable and award winning organizations on behalf of Fortune 500 companies, governmental agencies, start-ups, and NGOs throughout the world. He is currently Senior Vice President for Casella, a Vermont company that provides recycling, organic residual management, and resource recovery solutions to over 200,000 customers. He also serves on the Board of Directors of Goodwill of Northern New England and GreenerU. Prior to joining Casella, Paul was a Senior Scientist with Tellus Institute, a global environmental research and consulting NGO; advised agencies and businesses on emerging best practice and policies related to sustainable product and material recovery, recycling, and reuse. He received a Bachelor of Science in Natural Resources from the University of Vermont, and an MBA from the Tuck School of Business at Dartmouth.

Kari Brizus is the President of Relan, a certified woman-owned, small business that partners with large companies to showcase their commitment to

sustainability by creating unique, branded products from a company's old marketing materials. These story-telling products divert existing marketing materials from the landfills and close the loop on an often overlooked waste stream. Kari is a West Point Graduate, certified personal trainer, US Army Veteran, and wholehearted social entrepreneur. Growing up as an avid athlete and educated as an environmental engineer, Kari's passion for the environment, the planet, and healthy living fuels her entrepreneurial spirit. Her mission is to provide thought leadership on sustainability initiatives surrounding healthy living, the environment and sustainability messaging. As the mother of two young children, Kari is driven to provide the education and leadership for them to become the future stewards of our planet. She is currently working on making a difference for future generation through Relan and a series of children's books.

Ross Lohr is the co-founder and CEO of Project Repat, a Boston-based company turning customers' memorable t-shirts into t-shirt quilts and creating fair wage jobs in the United States. Project Repat has production partners in former textile manufacturing hubs of America, including Fall River, MA and Morganton, NC. Project Repat has made more than 120,000 t-shirt quilts, preventing 2.4 million t-shirts from ending up in landfills and created 50 fair wage jobs in the United States. In 2016, Project Repat was listed as #132 on Inc Magazine's 5000 fastest growing companies in the country. Ross received his BA in Economics and Psychology from Boston University, and an MBA from Brandeis University's Heller School of Social Policy and Management.

Jennifer O'Brien is the Executive Director at Resource Depot, a creative reuse & learning center in West Palm Beach, Florida. Her degree and experience in Art Education, coupled with her personal interest in repurposing and reviving old discarded materials through her own artwork & collage, has lead her towards her current position as a promoter of creative reuse with Resource Depot. She has enjoyed some great successes in her nearly five years with the organization, the most significant being the relocation of the organization's operations from a 4,000 sf space to an expansive 8,700 sf space, equipped with a material marketplace for shopping materials, a cREate space for public workshops for all ages, and an exhibition GalleRE to support local artisans and makers creating

through reuse. Jennifer has presented at several state and national conferences on the topic of arts education through creative reuse, including the Florida Alliance for Art Education, Reuse Conex and Recycle Florida Today. She completed the Master Reuser program with Reuse Alliance and is currently the co-chair of the national Creative Reuse Association. Prior to joining the team at Resource Depot, she gained extensive nonprofit experience in several cultural and arts-centric organizations including the Henry Morrison Flagler Museum, the Armory Art Center and Center for Creative Education. Jennifer's artwork has been featured in many exhibitions and boutiques. In addition, she has been involved in many community art projects for ArtiGras, Cultural Council of Palm Beach County, Loggerhead Marinelife Center, and International Fiber Collaborative. A recent alumni of Leadership Palm Beach County, she has been active in the local community, also serving on the advisory board for the City of Palm Beach Garden's Art & Public Places Committee and City of West Palm Beach's Stormwater/Watersheds Advisory Board.

Marina Seevak is the founder and executive director of The Beautiful Stuff Project, a creative reuse center, studio space and curriculum resource lab for teachers, community organizations, and neighborhood families. Marina's first job out of college, thirty five years ago, was at The Boston Children's Museum where she was introduced to their RECYCLE Center. When she went on to be a public school teacher, the junk center was the most popular spot in her classroom. As a mom, Marina watched her son pass over many toys to simply play with the box. Starting The Beautiful Stuff Project brings Marina full circle and provides the perfect venue for her to share her passion for art making, play, and joyful learning with upcycled materials. Her many years of experience as a public school teacher, art teacher, college lecturer, curriculum developer, mosaic artist, and mom guide her work every day as she manages all aspects of The Beautiful Stuff Project.

Matthew St. Onge has been the Executive Director of the Reuse Center at Boston Building Resources for the past 22 years. Since it opened in 1993, the Reuse Center at BBR has grown from occupying two unheated storage trailers to a full-fledged retail operation in an 8,000-square-foot store, open six days per week. The Reuse Center served 2,000 low- and moderate-income households last year.

Dave Bennink- Re-Use Consulting has trained and worked with groups in 42 States and 4 Provinces, helping start new sustainable businesses and has helped divert over 100,000,000 pounds from the landfill. We focus on helping lower-income homeowners, 'green-collar' job creation, historic preservation, and advancing the building material reuse industry throughout North America. Re-Use has completed over 900 deconstruction projects, and has worked on over 3500 total projects. To keep in practice, owner Dave Bennink runs a deconstruction contracting firm, markets his reclaimed wood furniture, and salvages and sells mature landscaping from jobsites. Voted National Deconstructor of the Year, he also recently won a Sustainable Leadership Award in 2015. He served on the Board of the Building Materials Reuse Association for 9 years and currently serves on the Global Reuse Council.

Diane Cohen is Executive Director of Finger Lakes ReUse, a nonprofit organization in Ithaca, New York, developed to enhance community, economy, and environment through reuse. Diane has worked in nonprofit management since 2001, and has been developing the Community Reuse Center model collaboratively with local waste management and educational institutions.

Terry McDonald has been the Executive Director of the St. Vincent de Paul Society of Lane County, Oregon since 1984, but he had been employing his vision and innovation to the agency operation for decades prior to that. Under his leadership "St. Vinnie's" has become an international leader in waste-based enterprise, which diverts 100 tons of material for reuse and recycling every day. He has seen the creation of most of the agency's programs, including the development of 1,100 units of affordable housing, the First Place Family Center, two temporary overnight homeless shelters, a self-sufficiency services department, a car lot, fifteen new retail thrift stores, and five waste-based businesses. Terry is a highly sought-after speaker who has delivered keynote addresses at recycling conferences all over the United States as well as in the United Kingdom, Belgium, Australia and New Zealand. Terry received the U.S. Economic Development Administration's Excellence in Economic Development award, the Oregon Entrepreneurs Forum Entrepreneurship Award for Nonprofit Organizations, and the 2013 First Citizen by the Eugene Area Chamber of

Commerce. He holds bachelor's degrees in Political Science and History and a Masters of Education from the University of Oregon.

Madalyn Cioci is Principal Environmental Specialist in waste and pollution prevention at the State of Minnesota's Pollution Control Agency. Her work for the last 6 years has included fostering more reuse as a strategy for sustainable consumption and reducing the environmental impacts of state purchasing. She also serves on the board of the non-profit, ReUSE Minnesota. Proof that there are jobs for liberal arts majors, she has psychology degrees from Vassar College and the University of Michigan. And she still reads a paper newspaper.

Derek Seabury hasn't let degrees in Electrical and Computer Engineering and Computer Science or years of IT and Business Process consulting sway him from his delight in teaching. He led the community in building the Asylasaur laser cutter and managed the Digital Fabrication Lab prior to taking the helm of the Asylum. As President and Executive Director he hopes to educate, inspire and enable the community while evolving business operations to ensure the long term success of the institution.

Derek has been a SCUBA instructor, award nominated set designer, film financier and world traveler and teaches a variety of Asylum classes.

Dina Gjertsen works at Parts and Crafts, Somerville's family hackerspace, where she coordinates the afterschool program, weekend workshops and outside events. She also founded the Somerville Tool Library, a lending library for household tools and is the organizer of Fixer Fair, a community event devoted to repair.

Ray Pfau has been a fixer for most of his life. After he bought his first car, he learned how to work on cars. After he bought his first house, he learned how to fix and build things around his house. An article in the New York Times about Repair Cafés in the Netherlands inspired Ray to start one in his home town of Bolton, MA. A Repair Café involves a group of volunteers who help people fix broken things which they bring in, for free. They promote sustainability and save people money. Since Sep, 2013, with help from the Rotary Club and Bolton Local,

Ray has been having Repair Cafés in Bolton every 3 or 4 months. Over the past year, he has helped two nearby towns start their own Repair Cafés.

Rob Gogan is Recycling and Waste Manager for Harvard University. He oversees waste reduction, surplus, recycling, composting and disposal for the campus. His goal is to partner with vendors, manufacturers, farmers and members of the University community to reduce per capita trash by 50% from 2006 levels by 2020.

Jenny Isler is Clark University's Sustainability Coordinator. Jenny is a recent graduate of Antioch University New England, with an MBA in Organizational and Environmental Sustainability. She is the Chairman of the Eliot Energy Commission in Eliot ME; serves on the boards of the Piscataqua Sustainability Initiative, the Mayor's Committee for Sustainable Portsmouth, the KEYS Region Energy Initiative, Slow Food Seacoast; and is the founder of Seacoast Community Garden Network. Jenny's professional background spans educational program management, executive management, marketing and public relations, corporate sales, large-scale community organizing and volunteer coordination, entrepreneurial start-up, sustainability consulting and organic farming. She is thrilled to be part of the Clark community as we work toward becoming climate neutral by 2030.

Steve Dietz is director of business development at Food Donation Connection since 2005. Food Donation Connection is the national leader in coordinating surplus food donation programs throughout the U.S., Canada, Ireland and the U.K. In his role, Steve works with executive leadership of restaurants, grocery stores, convenience stores, universities, hospitals, airports and other venues developing programs to get surplus food to over 9,000 non-profit agencies that feed those in need. A regular guest speaker to local, regional and national organizations – including the Summer 2016 Harvard University Law School's food law and policy conference, "Reduce and Recover: Save Food for People" – Steve is a recognized leader in the industry, and has made possible FDC's growth in saving more than 500 million pounds for persons in need. Prior to joining FDC, Steve spent over 18 years with national department store chains in operations and merchandising

with his last position of Vice President of Operations. Steve graduated from The University of Tennessee, Knoxville, with a B.S. Marketing.

Ann May Woodward has been working in the Reuse Industry for over 20 years. She has worked at the Scrap Exchange- a national model non- profit creative reuse center as the Executive Director since 2003. During her tenure the organization has won several awards including the North American Green Plus Sustainable Non Profit of the Year, and the NC Center for Non Profits Sector Stewardship award. Most recently the organization has taken on new enterprises including creating a Reuse Arts District on 12.5 acres in Durham and the National Center for Creative Reuse. She is passionate about deferring waste to create jobs, and provide systems for unlimited resources and creative opportunities for communities.

Jeff Lindenthal is the Director of Communications & Sustainability for the MRWMD. Following a Master's program in public policy from UMass Boston, Jeff's career in recycling began in 1989 in Concord, Mass. with a consulting company setting up an autumn leaf composting program in Lowell. Since then his experience has included work in the private, non-profit and public sectors. At the Last Chance Mercantile, Jeff launched the social media program and has contributed to several new business systems, customer service, and marketing initiatives. 2016 marks the 25th anniversary of the Last Chance Mercantile.

With the IRN team, **Mark Lennon** manages the largest, most experienced, and most successful program in the U.S. to facilitate the reuse of surplus furniture and equipment from corporations, healthcare, and educational institutions. IRN combines reuse through national and international nonprofit organizations, resale, and recycling to assure that 100% of the material IRN handles reaches its best and highest use. IRN manages surplus from professional offices, classrooms, science labs, dormitories, doctors' offices, and hospitals, and from weight rooms, cafeterias, and hotel kitchens. In the past dozen years, IRN has successfully managed the reuse of more than 75 million pounds of assets filling more than 5,000 tractor trailers. These have been provided to charities working in more than 50 countries around the world, and 28 U.S. states. If it's usable, IRN will find

someone to use it. Before founding IRN, Mark was recycling coordinator and head of planning and community assistance for the State of New Hampshire. He was responsible for outreach and networking, promoting commercial sector recycling, market development, and developing the State's first statewide plan to achieve a legislated 40% recycling target. In earlier work, Mark was a consultant to the U.S. Environmental Protection Agency and other public and private clients in solid and hazardous waste and energy issues. He graduated from Dartmouth College and has a Master's degree in Ecosystems Research from the University of Wisconsin in Madison.

Damon Carson is the Founder & President of repurposedMATERIALS. Damon educates and entertains audiences across America with a presentation on "repurposing" that is equal parts magic show, game show, preschool class, and science class. His "repurposing" mission/concept have been featured in the likes of the *Chicago Tribune*, *The Dallas Morning News*, and *The Denver Post*. So, what is "repurposing"? Eg: 1) A retired street sweeper brush gets "repurposed" as a backscratcher for horses. 2) A decommissioned fire hose gets "repurposed" as a boat dock bumper. 3) An obsolete ski lift cable gets "repurposed" as hand railing. His company has locations in Atlanta, Chicago, Dallas, Denver, and Philadelphia.

Michael Howe has lead Salvage operations for Goodwill Industries of Northern New England since 2011. Prior to joining Goodwill Industries, Michael served as Sales Manager for Recology in San Francisco, CA. Michael has been in the resource recovery industry since 1994. He is a graduate of the University of Vermont and resident of South Portland, Maine.

Beth Card is the Deputy Commissioner for Policy and Planning at the Massachusetts Department of Environmental Protection (MassDEP), a position she has held since March 2015. In this role she leads agency efforts pertaining to regulatory reform and manages priority initiatives related to air, waste, and water. Prior to her current post, in November 2011 she first joined the agency as the Assistant Commissioner for the Bureau of Water Resources (BWR). BWR is responsible for protecting critical water resources by controlling pollution, safeguarding public drinking waters supplies, ensuring public access to the

waterfront, and administering revolving loan programs that help the state's towns and cities improve their environmental infrastructure. Among her priority projects, Beth has been coordinating the implementation of revised water management regulations following the Sustainable Water Management Initiative-an effort that is geared towards balancing competing human needs for water and the long-term health of Massachusetts rivers and streams. Most recently, she has been a part of the MassDEP team working with the Cape Cod Commission and EPA Region 1 on the update to the Section 208 Area-Wide Management plan for Cape Cod.

Prior to joining MassDEP, Beth was the Director of the Water Quality Division for the New England Interstate Water Pollution Control Commission (NEIWPC), a Congressionally- authorized interstate commission that works with the New England States and New York State on coordinating Clean Water Act and Safe Drinking Water Act programs. Her work at NEIWPC involved management of several watershed programs such as the Lake Champlain Basin Program. She also worked on many facets of the federal Clean Water Act including the development of Total Maximum Daily Loads (TMDLs), Stormwater Management Programs, Monitoring and Assessment, and Water Quality Standards. As part of her role at NEIWPC, Beth often represented the states' interests by carefully researching and tracking legislative initiatives and preparing detailed position statements regarding proposed federal policies. In 2009, EPA New England presented Beth with a prestigious Environmental Merit Award for her work on the development of the Northeast Regional Mercury TMDL. The TMDL led to a Clean Water Act §319(g) petition for a mercury conference in order to address mercury impairments resulting from atmospheric deposition. In 2011, she represented the Association of Clean Water Administrators (ACWA) and NEIWPC when she provided testimony before the United States House of Representatives Subcommittee on Water Resources and Environment, on approaches to developing nutrient criteria. Beth has also served as the co-chair of ACWA's Legal Affairs Task Force since 2006. Early on in her career, Beth spent several years working for the New Hampshire Department of Environmental Services in the wetlands and source water protection programs. She has a Bachelor of Arts

degree from the University of New Hampshire and a Juris Doctorate from the Massachusetts School of Law.

Tara Button has been an environmentalist ever since she can remember and at age seven conceived a plot to project "Save the Earth!" onto the moon. (Sadly her dad's torch didn't reach that far.)

Twenty-five years later, she was writing adverts for Le Creuset who make beautiful heirloom cookware, guaranteed for life. It struck her that if more people bought products like this (less throwaway and more "lifetime heirlooms") it could solve many environmental problems and also save people money in the long run. The idea of "BuyMeOnce" was born, a website that gathered together all the longest lasting, best made products and campaigned for better longevity in a throwaway world where planned obsolescence has become the norm.

The site went viral in January 2016 with an article in the Telegraph which led to world-wide media attention and over a million visitors coming to the site. In the last couple of months she's spoken on American TV on CNBC and been given a book deal with a major international publisher. Through these efforts she hopes to spread her message, help change consumer behaviour and fulfil her childhood dream of saving the world!

Gary Liss has over 40 years of experience in the solid waste and recycling. Gary is President of a consulting firm, Gary Liss & Associates, and is a leading Zero Waste advocate that has helped more communities develop Zero Waste plans than anyone else in the US. Gary is Vice-President of the US Zero Waste Business Council, helped develop their Certification Program and participated in the audit of Sierra Nevada Brewing Company as the first Platinum Certified Zero Waste Business using the USZWBC scorecard. He's a board member of the Zero Waste International Alliance and Chair of their Zero Waste Certification Committee. He is assisting Underwriters Laboratories develop a Zero Waste Standard for the American National Standards Institute ANSI. Gary was a founder and past President of the National Recycling Coalition and a current board member. He was a founder and Boardmember of the Recycling Organizations of North America, the GrassRoots Recycling Network and the Zero Waste Brain Trust. In 2005, Gary went through extensive training with Gunter Pauli in the Zero

Emissions Research & Initiatives and is a Certified ZERI System Designer. He served on Council in his hometown of Loomis, CA and was Mayor in 2010. He has a Master in Public Administration from Rutgers University and Bachelor in Civil Engineering Environmental Engineering from Tufts University.

Simon Love is a Reuse and Repair Specialist at the Oregon Department of Environmental Quality. He has a BS in Chemistry and a MS in Industrial Ecology. He previously worked at Scion (a research institute in New Zealand) where he conducted environmental life cycle assessments and worked closely with businesses and scientists on issues involving wood products, carbon and water footprinting, waste materials, and bioenergy. After moving to the US, Simon took a job as the managing director of Hatch Lab in Portland, a nonprofit workspace and accelerator for sustainable and socially responsible entrepreneurs and businesses.

Julie Newman joined MIT as the Institute's first Director of Sustainability in the summer of 2013. She also holds a lecturer position with the MIT Department of Urban Studies and Planning. She has worked in the field of sustainable development and campus sustainability for twenty years. Her research has focused on the intersection between decision-making processes and organizational behaviour in institutionalizing sustainability into higher education. In 2004, Julie became the founding Director of the Office of Sustainability for Yale University. At Yale, she held a lecturer appointment with the Yale School of Forestry and Environmental Studies where she taught an undergraduate course entitled – Sustainability: From theory to practice in institutions.

Dona Neely has fourteen years of experience integrating sustainability initiatives into the operations of commercial, industrial, governmental and non-profit institutions. She has played a key role in the transition of the former Fort Devens (MA) military base into an internationally-recognized eco-industrial park since 2004. She established the award-winning non-profit Devens Eco-Efficiency Center to provide educational programs, technical assistance, networking forums, and partnership opportunities that help facilities achieve economic and ecological efficiencies. The Center's Great Exchange program facilitates the reuse of

materials amongst local businesses and organizations. Ms. Neely also spearheaded the opening of a unique regional household hazardous waste collection center that serves as a model for the State. Dona earned her Master of Arts degree in Urban and Environmental Policy and Planning from Tufts University and a Bachelors in Business Administration and Marketing from Bryant University.

Shaun Newell is a social entrepreneur at heart with a passion for reuse. He has been involved with two prominent Boston social enterprises for the last 10 years. First with Boston Building Resources of Roxbury, MA and now with More Than Words of Boston, MA. He has a Master's Degree in Non-Profit Administration from Northeastern University with a focus on social entrepreneurship. As the Director of Operations with More Than Words, he heads a team of highly skilled employees to build and sustain a "real" business while focusing on moving system involved young people to successful outcomes. In this process he has led More Than Words to become a zero waste organization. With More Than Words recently being added to REDF's National Social Innovation Fund, Shaun has had the opportunity to be a contributing member of More Than Words' Senior Leadership Team.

Donna Baldwin has enjoyed a 15 year relationship volunteering and working with Habitat for Humanity. She served on the Cape Cod Habitat Board of Directors for 6 years - three of those years as President of the Board. In 2011 she had the privileged to participate in a Jimmy Carter Global Village trip to Haiti. She has managed the Habitat ReStore since June of 2012. Donna earned a BA in Psychology and a Masters' Degree in Education and Psychology. She has had diverse careers - from teaching Psychology in a Community College, Hotel Management, Publishing, and holding Senior Management positions working in Financial Services. Donna resides in Yarmouth Port, has three adult children... a daughter living on Cape Cod, and two sons residing in Crested Butte, Colorado.

Justin Green is the Founder and Executive Director of Big Reuse. Justin directed Big Reuse's development from beginning in 2005 as the Build It Green program of another non-profit. In 2015, Justin took Big Reuse independent as its own non-profit. Big Reuse is a non-profit social enterprise that operates two building

materials reuse centers in Brooklyn and Queens. The reuse centers divert over 4 million lbs of cabinets, appliances, furniture, lumber, doors, plumbing fixtures and other materials from the landfill each year. Big Reuse also created a groundbreaking community composting program with New York Department of Sanitation that collects and composts a 1 million lbs of organics from NYC residents and parks. Big Reuse works with over 750 volunteers and over 150 groups each year to utilize the compost in community greening projects such as street tree care and community gardens. We have 26 staff in green living wage jobs - with 50% coming from disadvantaged communities through training programs. Justin also developed and directed NYC Cool Roofs program that coated over 1 million sqft of non profit roofs with a 1000 volunteers. Before Big Reuse, Justin worked at a non-profit addressing energy efficiency in affordable housing and directed the efforts to establish a statewide loan fund for the installation of energy efficiency measures. He has also managed construction crews in residential development, worked as a Loan Associate with Low Income Investment Fund monitoring loans to non-profit housing developers, and designed for an educational dotcom. Justin received his BA with a double major in Economics and Community Development from Oberlin College.

Managing commercial renovation projects for 15 years, **Christine Mosholder** recognized that excess office furniture abandoned during projects was being thrown into landfills and she sought a sustainable, community-centric solution. In 2008, she founded The Furniture Trust, nonprofit with a mission to convert excess office furnishings and supplies into direct furniture and cash donations for local schools and nonprofits. Now with over 20 years of experience in the real estate industry, Christine appreciates expedited schedules and tight budgets in the final phases of a project, while balancing the environmental impact of unwanted assets from a vacated site. It is this combination of intellect and geniality that has made her an esteemed industry expert and an accomplished entrepreneur.

Bradford Verter, Ph.D., taught courses on the history of social movements for 16 years before gathering the courage to try leading one himself. He founded the Mass Green Network in October 2015 to connect grassroots activists working to reduce plastic waste across the Commonwealth. By sharing resources instead of

reinventing wheels, Mass Green members have worked with great efficiency to pass almost two dozen local laws and regulations on plastic bags and polystyrene, building the critical mass necessary for statewide legislation.

President and founder of ChicoBag Company, **Andy Keller** has a passion for developing simple product solutions to large environmental issues. Keller invented the first ChicoBag brand reusable bag in 2004 as a response to an overwhelming encounter with loose plastic bags at the landfill. In 2015, ChicoBag acquired To-Go Ware, a collection of products designed for people who want to enjoy a waste-free lunch. Andy Keller's mission to help humanity bag the single-use habit has contributed to helping millions of people start a healthy reusable bag habit. Keller has also inspired thousands to dress up as a Bag Monster™ – the large and awkward embodiment of one person's annual consumption of single-use bags. Keller's Bag Monster antics and awareness campaigns caught the attention of the single-use plastic bag industry, which responded with a crushing lawsuit in 2011 claiming that Keller's well-sourced 3rd party statistics on recycling rates, consumption rates and oceanic plastic pollution were false and irreparably harming their business. The fight for the truth and to get the lawsuit dropped only deepened Keller's resolve and dedication to his mission. In addition to appearing before governments to testify in favor of eliminating single-use bag waste through legislation, he also offers his time and expertise to communities looking to enact change. ChicoBag and Keller's mission has been featured by leading media outlets including the Wall Street Journal, Entrepreneur Magazine, Rolling Stone Magazine, Time Magazine and CNN.

Sasha Purpura joined Food For Free as Executive Director in July 2012. After graduating from Boston University with a degree in computer science, she spent 15 years in the private sector. In 2005 Sasha helped her husband found Plato's Harvest Organic farm. Four years later, she left the private sector to work full time on the farm while receiving her MBA in Sustainability. Since joining the Food For Free team, Sasha has tripled the amount of food rescued to nearly 2 million pounds a year, expanded Food For Free's impact on families adding school based food pantries, the Cambridge Weekend Backpack Program and more, and is

pioneering new ways to capture and distribute excess prepared food with the Family Meals program.

Bryn Oakleaf is an Environmental Analyst in Vermont's Agency of Natural Resources – Waste Management and Prevention Division. Her work with ANR primarily is focused on implementing the Universal Recycling Law (Act 148) which was adopted in 2012. Act 148 established phase-in requirements for diverting food scraps from the landfill beginning with the largest generators (104 tons per year) in 2014 to a full landfill ban in 2020. Oakleaf's work focuses on the top portion of the food recovery hierarchy by providing assistance to prevent wasted food and to capture available food for people before it is discarded. Through innovative partnerships and collaborative projects Vermont has seen a 40 percent increase in food rescue over the past year, and multi-agency support for donating edible food through co-drafted guidance released May 2016.

Mica Seely is the Retail Store Program Manager at the Vermont Foodbank. In her role at the Foodbank, Mica is part of the team implementing Vermont's Universal Recycling Law, Act 148. Mica has helped to train and support over 40 food shelves and countless volunteers who are now rescuing food from 50 retailers across our rural state. Since the law's enactment in July 2014, Mica has helped to rescue over four million pounds of perishable food that has been made available to thousands of Vermonters in need of food assistance.

Jason Marshall is the Vice President of Retail at Morgan Memorial Goodwill Industries, a position he has held since 2013. Jason has nearly 20 years of experience in retail and workforce development. Since his arrival at Goodwill, where he oversees a distribution center and 11 stores in eastern and central Massachusetts, donations have increased from 22 million pounds a year to 29 million pounds. Jason has improved operational systems at Goodwill, coordinated with other agencies on increasing textile recovery, and worked with Goodwill's marketing team to leverage public service announcements to increase donations and raise awareness of Goodwill's mission services.

Prior to joining Goodwill in Boston, Marshall was the Executive Vice President of Retail and Workforce Development at Goodwill Industries of North Central

Pennsylvania. Marshall holds both a bachelor's degree in business administration and an MBA with an emphasis on public administration from Strayer University in Washington, D.C. He has also completed the Senior Leader Program and Executive Development Program with Goodwill Industries International.

Paul Curry has over 25 years of experience in the textile reuse and recycling industry. At the age of 25 he started exporting secondhand clothing to Japan. During this time he built the business and supplied 200 retail shops throughout Japan. As the markets started to change he started investigating the opportunities in diverting unwanted clothing from landfills. In 2005, Paul founded Bay State Textiles. The company currently services over 130 municipalities in Massachusetts and Connecticut. In 2014 Paul launched P.R. Textile Recycling in Puerto Rico. This company duplicated the Bay State business model and is now servicing several municipalities throughout Puerto Rico. Both companies export the textiles collected to several countries. Paul currently resides on Cape Cod with his wife Christine. His son just graduated from NYU with an engineering degree. He also has two daughters, both students. When he is not working he is enjoying time on Cape Cod with his family or golfing.

Norm Ruttan is the Founder and President of iWasteNot Systems which provides Reuse & Recycling I.T. services including Surplus Material Exchanges, and Municipal Reuse and Recycling Websites. Customers include New York City, the Minnesota Technical Assistance Program, the Northeast Recycling Council, the Recycling Council of British Columbia, and the Pennsylvania Recycling Markets Center. Norm's company pioneered the use of Software as a Service and Cloud Computing for the Reuse and Recycling sector and is continuing to develop new software for the sector. Prior to iWasteNot Systems, Norm spent 30 years first as a High School Science Teacher, and then as a Canadian National Park naturalist, manager, and Superintendent. Norm is a graduate of the University of Western Ontario in both Biology and Ecology.

Dylan de Thomas is the editorial director at Resource Recycling, Inc., producing and directing content for Resource Recycling, Plastics Recycling Update and E-Scrap News as well as the Resource Recycling Conference, the Plastics Recycling

Conference and the E-Scrap Conference. He also researches and speaks on a variety of issues facing the recycling industry at conferences around North America.

Alex Eaves is a 'Reuse Pro' who lives and breathes a reuse life to benefit people, planet & wallet. That's why he decided to create the documentary, "REUSE! Because You Can't Recycle the Planet.", which exemplifies how reusing is not only more beneficial for people, planet, and wallet than recycling, but it's easy, it's fun, and it's everywhere. The film is the result of a tour of the contiguous US, funded by a Kickstarter campaign. Reusing has been a part of Alex's life since he used old refrigerators for skateboarding obstacles as a kid. But what really sparked his passion for reuse was his years of selling merchandise for bands around the world. He saw the mass production, and in many cases destruction, of t-shirts. He saw a problem and decided to create a solution. In 2008 he turned his skateboarding and apparel brand, STAY VOCAL, into a reuse apparel brand that rescues t-shirts to give them a second life. A month later, he won a nationwide award for "Best Small Business Idea." The brand is now certified by both Reuse Alliance and Green America. Most recently, Alex has partnered with The Attic Fanatic, a restyled furniture store in Hanover, MA and Why Buy New? REUSE!, an online store focusing on promoting used options for everything. Currently Alex is finishing up his training to officially become a "Master Reuser" (Reuse Alliance).