

MEDIA RELEASE

Cincinnati to Host Fifth International Reuse Conference *Event highlights how reuse offers a “fast track” to zero waste*

Dayton, Ohio (March 19, 2018): Reuse International has announced that Cincinnati, Ohio (USA) has been selected as the host city for [ReuseConex 2018](#), the fifth International Reuse Conference and Expo. The event, taking place October 18-20, 2018 at the Holiday Inn Downtown Cincinnati, will feature expert reuse speakers, professional training opportunities, reuse-based exhibitors and tours of local reuse organizations. This year’s theme is “Reuse—Fast Track to Zero Waste”, and will focus on how reuse helps reduce waste, increase economic activity and address equity issues.

ReuseConex is a biennial event which is produced by Reuse International and this year will be co-hosted by Hamilton County Recycling and Solid Waste District. “ReuseConex 2018 will showcase the ability of reuse to help businesses, municipalities and others achieve zero waste,” said MaryEllen Etienne of Reuse International. The event will also highlight the Midwest’s zero waste efforts. “Not only does the region have a community that encourages its citizens to do their part toward climate protection through resource conservation, it is home to a wide array of reuse organizations and has the zero waste ‘know-how’ to host a spectacular experience for conference guests from around the world,” added Etienne.

Hamilton County Commissioner, Todd Portune, says “We are thrilled to co-host ReuseConex 2018, the fifth International Reuse Conference and Expo. Reuse is an empowering tool for residents and businesses to save money. We view reduce, reuse, recycle as a hierarchy, and through this conference we hope to highlight and build on our strong reuse infrastructure in this area.”

Registration is now open for ReuseConex, which serves as a unique platform to share innovative reuse initiatives, transformative ideas, and replicable/scalable programs, research, and policy. Attendees include reuse center managers, solid waste planners, environmental educators, economic development leaders, environmental activists, eco-entrepreneurs, green builders, upcyclers, sustainability consultants, venture capitalists, as well as recycling coordinators for corporations, government agencies and universities, and concerned citizens.

Other key event partners, sponsors and supporters include the Association of Ohio Recyclers, Cascade Alliance, City of Cincinnati Office of Environment and Sustainability, iWasteNot Systems, Montgomery County Environmental Services, Resource Recycling Magazine, ReUse Consulting, SCRAP USA, Stay Vocal and The Scrap Exchange.

An “early bird” discount registration rate is available now through May 25, 2018. Register for ReuseConex online at reuseconex.org. Follow the event on social media at [Twitter.com/ReuseConex](https://twitter.com/ReuseConex) and [Facebook.com/ReuseConex](https://facebook.com/ReuseConex). Use the tags #ReuseConex, #ReuseRocks, #ReuseRevolution

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About the Co-Hosts

Reuse International is a nonprofit organization dedicated to increasing awareness of reuse – a central tenet of sustainability – through educational events, training services and research projects. For more information, please visit them at reuseinternational.org.

Hamilton County Recycling and Solid Waste District works with residents, communities, businesses, and schools to reduce waste and increase recycling. Learn how to reduce your waste at home, work, school, and play, by visiting them at hamiltoncountyrecycles.org.

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