



MEDIA RELEASE

ReuseConex Announces Thought-Provoking Agenda

Reuse International's Premiere Event Is Around the Corner

Cincinnati, OH (September 12, 2018) - ReuseConex, Reuse International's premiere event, has announced its finalized agenda for the 2018 event. The fifth International Reuse Conference and Expo takes place October 18-20, 2018 at the Holiday Inn Downtown Cincinnati. This conference will bring together international thought leaders to share best practices in university move-outs, the evolution of food rescue, corporate zero waste strategies, the role of repair in community development, and how reuse works to create jobs and address access and equity.

Thursday and Friday will feature expert reuse speakers, professional training opportunities, reuse-based exhibitors, and a range of special events. Saturday will feature tours of local reuse organizations utilizing the Cincinnati streetcar system. Wednesday and Saturday will be offering optional zero waste workshops.

ReuseConex is a biennial event which is produced by Reuse International and this year will be co-hosted by Hamilton County Recycling and Solid Waste District. This year's theme is "Reuse—Fast Track to Zero Waste", and will focus on how reuse helps reduce waste, increase economic activity and address equity issues. "ReuseConex 2018 will showcase the ability of reuse to help businesses, municipalities and others achieve zero waste," said MaryEllen Etienne of Reuse International. The event will also highlight the Midwest's zero waste efforts. "Not only does the region have a community that encourages its citizens to do their part toward climate protection through resource conservation, it is home to a wide array of reuse organizations and has the zero waste 'know-how' to host a spectacular experience for conference guests from around the world," added Etienne.

Hamilton County Commissioner, Todd Portune, says "We are thrilled to co-host ReuseConex 2018, the fifth International Reuse Conference and Expo. Reuse is an empowering tool for residents and businesses to save money. We view reduce, reuse, recycle as a hierarchy, and through this conference we hope to highlight and build on our strong reuse infrastructure in this area."

Other key event partners include the Association of Ohio Recyclers, Cascade Alliance, City of Cincinnati Office of Environment and Sustainability, Cleanlites Recycling, Construction Junction, Montgomery County Environmental Services, Organization of Solid Waste Districts of Ohio, Resource Recycling Magazine, ReUse Consulting, Rumpke Waste and Recycling, SCRAP USA, Simple Recycling, Stay Vocal, The Ohio State University Food Waste Collaborative, The Scrap Exchange, and University of Cincinnati.

A discounted "summer rate" registration is available now through September 22, 2018. Register for ReuseConex online at reuseconex.org. Follow the event on social media at [Twitter.com/ReuseConex](https://twitter.com/ReuseConex) and [Facebook.com/ReuseConex](https://facebook.com/ReuseConex). Use the tags #ReuseConex, #ReuseRocks, #ReuseRevolution

Media Contact: MaryEllen Etienne | 937-503-7265 | maryellen@reuseinternational.org



— MORE —

About the Co-Hosts

Reuse International is a nonprofit organization dedicated to increasing awareness of reuse – a central tenet of sustainability – through educational events, training services and research projects. For more information, please visit them at reuseinternational.org.

Hamilton County Recycling and Solid Waste District works with residents, communities, businesses, and schools to reduce waste and increase recycling. Learn how to reduce your waste at home, work, school, and play, by visiting them at hamiltoncountyrecycles.org.

###

Media Contact: MaryEllen Etienne | 937-503-7265 | maryellen@reuseinternational.org