



ReuseConex
International Reuse Conference & Expo

REUSE

Fast Track to Zero Waste

Cincinnati, Ohio
October 18–20, 2018

For an event archive, visit
reuseconex.org



AGENDA

WELCOME!

We're excited you could join us here in Cincinnati! ReuseConex is a platform to share innovative initiatives, transformative ideas and replicable programs around reuse. It's also a great space to explore common challenges, share best practice and set the stage for future collaborations. We encourage you to bring back what you've experienced here to help reuse thrive in your community. Our thanks to our sponsors and planning committee for their invaluable support, our speakers and moderators for sharing their expertise, and our attendees for your willingness to engage. Each of you are helping to build the reuse movement, and we thank you! Remember to share your love of reuse with the world, because #ReuseRocks.

WEDNESDAY, OCTOBER 17

10:00 AM – 3:00 PM **Workshop Introduction to Zero Waste (Community & Business)**

Hosted by Zero Waste USA. A 4-hour workshop focused on large scale zero waste initiatives.

4:00 PM – 5:00 PM **Interactive Session Speed Networking**

A fun, informal "speed dating" style networking session.

5:00 PM – 6:00 PM **Reception Featuring the Reuse Raffle, Upcycled Make & Take**

Light appetizers and a cash bar.

THURSDAY, OCTOBER 18

8:00 AM – 9:00 AM **Refreshments, Networking & Exhibits**

9:00 AM – 9:20 AM **Opening Remarks**

MC Michelle Balz, Hamilton County Recycling and Solid Waste District

Commissioner Todd Portune, Hamilton County

9:25 AM – 9:55 AM **Keynote Address Building Momentum, Lessons from the Self-Repair Movement**

Martine Postma, Repair Café International

10:00 AM – 11:00 AM **Choose To Reuse—Taking Steps Towards Zero Waste**

MODERATOR Lynn Quire, Reusables Shop

Andy Keller, ChicoBag

Jeff Honnold, Construction

Michelle Balz, Hamilton County

Crystal Dreisbach, GreenToGo

Junction/Reuse Retail

Recycling and Solid Waste District

11:00 AM – 11:30 AM **Refreshments, Networking & Exhibits**

11:35 AM – 12:30 PM **Move Outs... Moving in the Right Direction**

MODERATOR Daniel Hart, University of Cincinnati

Heather Cashwell,

NC State University

Holli Morrish,

Oxford ShareFest

Madelyn Morgan,

City of Austin

12:30 PM – 1:45 PM **Lunch and Speaker Using Strategic Partnerships to Increase Reuse**

Susan Palmer, Cascade Alliance

1:50 PM – 2:45 PM **Reuse—Green Economy Creator**

MODERATOR Bob Gedert, National Recycling Coalition

Ashley Zizelman,

Cohen/Cobalt

Dave Bennink,

ReUse Consulting

David Rich,

Building Value

2:45 PM – 3:15 PM **Refreshments, Networking & Exhibits**

3:20 PM – 4:15 PM **The Evolution of Food Rescue, From Research to Game Changing Initiatives**

MODERATOR Michaela Oldfield, Green Umbrella

Brian Roe, The Ohio

State University

Georgann Parker,

The Kroger Company

Cher Mohring, Hamilton County

Recycling and Solid Waste District

Suzu DeYoung, La Soupe

4:15 PM – 5:00 PM

Interactive Session *Hot Topics Roundtables*

Moderated roundtable discussions on hot topics chosen by attendees.

5:00 PM – 6:00 PM

Reception *Featuring: Reuse Raffle, Upcycled Make & Take, Guns to Flutes Demo by David Copley & Co.*

Light appetizers and a cash bar.

FRIDAY, OCTOBER 19

8:00 AM – 9:00 AM

Refreshments, Networking & Exhibits

9:00 AM – 9:20 AM

Opening Remarks

MC Michelle Balz, Hamilton County Recycling and Solid Waste District

Larry Falkin, City of Cincinnati

9:25 AM – 9:55 AM

Keynote Address *Profit for Purpose, Building a Reuse Empire in Australia's Capital City*

Sandie Parkes, The Green Shed

10:00 AM – 11:00 AM

The Repair & Maker Movements—DIY Community Building

MODERATOR Martine Postma, Repair Café International

Ben Hibbins,

Jennifer Ballard,

Kat Walter, Yellow Springs

LVL1 Hacker Space

Repair Fair Cincy

Repair Café

11:00 AM – 11:30 AM

Refreshments, Networking & Exhibits

11:35 AM – 12:25 PM

Reimagining Our World—Using Creative Reuse to Address Access & Equity

MODERATOR Jennifer O'Brien, Resource Depot

Ann Rebeck,

Nicole McGee,

Liz Start,

The Scrap Exchange

Upcycle Parts Shop

SCRAP

12:30 PM – 1:45 PM

Lunch and Speaker *Incorporating Waste Reduction & Reuse at the Zoo*

Mark Fisher, Cincinnati Zoo and Botanical Garden

1:50 PM – 2:30 PM

Corporate Sustainability—How Companies Embrace Highest & Best Use

MODERATOR MaryEllen Etienne, Reuse International

Krista Jaeger, Cintas

Scott Burns, P&G Ret.

Scott Lutocka, Piazza Produce

2:30 PM – 3:00 PM

Refreshments, Networking & Exhibits

3:05 PM – 3:50 PM

Collaborative Consumption & The Sharing Economy (A Spotlight on Cincinnati)

MODERATOR Sue Magness, City of Cincinnati

Brooke Harris,

Jason Barron,

Kat Pepmeyer,

The Play Library

Red Bike

Cincinnati Toolbank

3:55 PM – 4:50 PM

Textile Diversion: A Counterpoint to Fast Fashion

MODERATOR Liz Ricketts, Sustainable Fashion Initiative

Alex Eaves, Stay Vocal

Waka Blanchard,

Terry McDonald, St. Vincent

Blake Smith, Cladwell

Dress for Success

de Paul Society of Lane County

4:50 PM – 5:00 PM

Closing Remarks

5:00 PM – 6:00 PM

Reception *Featuring: Reuse Raffle, Repair Café Demo, Clifton Guitars Demo by Cliff Spruill*

Light appetizers and a cash bar.

SATURDAY, OCTOBER 20

10:00 AM – 4:00 PM

Cincinnati Reuse Tour *A Streetcar/Walking Tour of the Downtown Reuse Community*

Streetcar ticket and lunch provided. You must pre-register to join. Meet in lobby at 9:15 am.

4:00 PM – 5:00 PM

Happy Hour *The Fuel Lounge OTR @ 1424 Main Street*

Our tour will end at Fuel. Non-tour attendees are also welcome. Bar snacks and a cash bar.

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CONFERENCE COORDINATOR Lynn Quire

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Julie Donna, Special Events
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